



DANCE STEPS TO  
THE SLUEFOOT

SEPTEMBER



25c



# HIT PARADER

A CHARLTON PUBLICATION

SOMETHING'S GOTTA GIVE

CHEE CHEE-OO CHEE

HEY MR. BANJO

ROCK AROUND THE CLOCK

LEARNIN' THE BLUES

TWO LOST SOULS

I'LL NEVER STOP LOVING YOU  
HEART

ALABAMA JUBILEE

OLD BETSY

ROLLIN' STONE

NOT YET

A STORY UNTOLD

THE WALTZ YOU SAVED  
FOR ME

WHO'S GOT THE PAIN

IF I MAY

HARD TO GET

SMACK DAB IN THE MIDDLE

NO LETTER TODAY



BILL HALEY  
AND HIS COMETS

## *Exclusive Features*

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*The Only Girl For Me by Johnnie Ray*

*Let's Rock Around The Clock With Bill Haley*



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# The HIT PARADER BAND WAGON OF *A Charlton* **TOP TUNES** *Feature*

## (We're Gonna) ROCK AROUND THE CLOCK

MAX C. FREEDMAN JIMMY DE KNIGHT

One, two, three o'clock, four o'clock,  
rock,

Five, six, seven o'clock, eight o'clock  
rock,

Nine, ten, eleven o'clock, twelve  
o'clock, rock

We're gonna rock around the clock  
tonight.

Put your glad rags on and join me,  
hon,

We'll have some fun when the clock  
strikes one,

We're gonna rock around the clock  
tonight,

We're gonna rock, rock, rock, 'til  
broad daylight,

We're gonna rock, gonna rock around  
the clock tonight.

When the clock strikes two, and three  
and four,

If the band slows down we'll yell  
for more,

We're gonna rock around the clock  
tonight,

We're gonna rock, rock, rock, 'til  
broad daylight,

We're gonna rock, gonna rock around  
the clock tonight.

When the chimes ring five and six  
and seven,

We'll be rockin' up in seventh heav'n,

We're gonna rock around the clock  
tonight,

We're gonna rock, rock, rock, 'til  
broad daylight,

We're gonna rock, gonna rock around  
the clock tonight.

When it's eight, nine, ten, eleven, too,  
I'll be goin' strong and so will you,

We're gonna rock around the clock  
tonight,

We're gonna rock, rock, rock, 'til  
broad daylight,

We're gonna rock, gonna rock around  
the clock tonight.

When the clock strikes twelve,

We'll cool off, then, start a-rockin'  
'round the clock again,

We're gonna rock around the clock  
tonight,

We're gonna rock, rock, rock, 'til  
broad daylight,

We're gonna rock, gonna rock around  
the clock tonight.

Copyright 1953 by Myers Music



## HEY, MR. BANJO

FREDDY MORGAN NORMAN MALKIN

Hey, Mister Banjo,  
Play a tune for me,  
Play Mister Banjo,  
A happy melody  
We'll all clap our hands,  
And we'll stamp our feet,  
You keep strummin'  
While we keep the beat  
Play, Mister Banjo,  
A pretty melody  
Hey, Mister Banjo  
Plunk another tune,  
Hurry Mister Banjo,  
The night ends all too soon  
Make your banjo talk  
While we dance and sing,  
Do a fancy walk  
While you pick those strings  
Hey, Mister Banjo,  
Plunk a tune for me  
Hey, Mister Banjo,  
Play us just one more,  
Play, Mister Banjo,  
Just like you did before  
When the stars are high,  
And the moon is low,  
Keep a strummin'  
On your old banjo  
Hey, Mister Banjo,  
Play a tune for me  
Copyright 1955 by Mills Music, Inc.

## A STORY UNTOLD

LEROY GRIFFIN

Well, here in my heart,  
There's a story untold  
Of a girl who left me standing,  
Standing in the cold,  
And since she's been away,  
I've never had a happy day  
I hope and I pray  
That she'll hear my plea  
And maybe someday she'll come back  
to me,  
For here in my heart,  
There's a story untold  
After all you said and done,  
You said we'd be as one  
But darlin', I found I was wrong,  
And what did you do,  
Right from the start,  
You made a fool of me  
And then you broke my heart  
I hope and I pray  
That she'll hear my plea  
And maybe someday she'll come back  
to me,

For here in my heart,  
There's a story untold  
Copyright 1955 by Rush Music Corp.

## CHEE CHEE-OO CHEE (Sang The Little Bird)

JOHN TURNER GEOFFREY PARSONS  
SEVERIO SERACINI

Once on a tree top tall  
A little bird sang out  
The sweetest song I ever heard  
"Chee chee-oo chee",  
It sang to me so merrily  
"Chee chee-oo chee",  
The little birdie on the tree

And so, chee-oo chee, oo-chee, oo-chee)  
I sing (chee-oo chee, oo-chee, oo-chee)  
Chee chee-oo chee,  
This happy, happy little thing.  
If you (chee-oo chee, oo-chee, oo-chee)  
Feel blue (chee-oo chee, oo-chee,  
oo-chee)  
Sing chee-oo chee and you can be as  
happy too

"Life's such a lovely thing",  
It seemed to say,  
"If you will only sing  
Your cares away".  
"Chee chee-oo chee",  
So merrily it went along  
"Chee chee-oo chee",  
So happily his little song

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## TWO LOST SOULS

RICHARD ADLER JERRY ROSS

Two lost souls on the highway of life,  
We ain't even got a sister or brother,  
But ain't it just great,  
Ain't it just grand?  
We've got each other.  
Two lost ships on a stormy sea,  
One with no sail  
And one with no rudder,  
But ain't it just great,  
Ain't it just grand?  
We've got each other.  
Two lost sheep, in the wilds of the  
hills,  
Far from the other Jacks and Jills,  
We wandered away and went astray,  
But we ain't fussin',  
Cuz we've got "us 'n"  
We're two lost souls on the highway  
of life  
And there is no one with whom we  
would rather,  
Say "Ain't it just great, ain't it just  
grand?"  
We've got each other"  
Momma said, "no"  
So we eloped and though we ain't got  
the castle  
For which we hoped we've got a lot,  
Becuz we've got each other  
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new  
bareness  
in bathing  
suits  
old  
friend in  
Tampax



Tampax really is an old friend to millions of girls who throng the pools and beaches during the Summer. They've learned that no matter how scanty the bathing suit is, Tampax can't possibly "show." In fact (because Tampax is internal sanitary protection), it doesn't absorb any water when you swim.

Even without the boon of swimming, however, Tampax would still be the ideal hot weather protection. It does away with bulky, irritating, chafing pads, and substitutes pure surgical cotton... firmly stitched cotton that's so soft and comfortable, you can't even feel it when it's in place.

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## With Bill Haley & The Comets

It's been just about a year since the nation was rocking to a real gone tune called "Crazy, Man, Crazy." The song was written and recorded by Bill Haley — and in no time flat, kids the country over were "Go! Go! Go!" crazy over Haley and his Comets. Bill and the boys are a red hot, real hip outfit who toss up the type of music jive fans "dig the end."

Until he was seven years old Bill Haley lived in Highland Park, Michigan; then his family moved to a home near Wilmington, Delaware. Bill's first musical instrument was a home-made guitar, which he made from cardboard. Soon afterward his dad gifted him with a real one, and at thirteen Bill got his first job, playing and entertaining at an auction for one dollar a night. A short time later he formed his own band and worked wherever he could book the group.

When Bill was fifteen he left home to go out on his own. The next few years, although not profitable financially, certainly gave him a wide variety of experience. Among other things, Bill worked in an open air park, sang and yodeled with a band, and worked with a traveling medicine show. Eventually he got a job with the popular "Down Homers" working out of Hartford, Conn. After a while he decided to become his own boss once more — and he has been that ever since.

For six years Bill Haley was musical director and leader of his own band over Radio Station WPAW, in Chester, Pa. At that time the group was known as "Bill Haley's Saddlemen." In addition to their radio chores, they played dates in the Philadelphia

area with much success, and in 1951 they began to record. In 1952 the group changed their name to the "Comets," and it seems to have been a lucky change. Since then they have played nitespots in every leading city in the U. S. A.

Bill Haley, his wife and young daughter now make their home in Boothwyn, near Chester. In addition to leading his band, Bill has written many tunes. His first Decca release, "Rock Around The Clock" and "Thirteen Women," were both cool ditties — and now "Clock," the theme song of the terrific flick "Blackboard Jungle," is making a big splash on the "hot" charts.



Here's Bill Haley (Top) with his popular Decca singing group "The Comets"



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down, be smart and try

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## HIT PARADER'S NATIONAL POP TUNE SURVEY

### HEART

RICHARD ADLER JERRY ROSS

You've gotta have heart  
All you really need is heart  
When the odds are sayin' you'll never  
win

That's when the grin should start  
You've gotta have hope  
Mustn't sit around and mope  
Nothin's half as bad as it may appear  
Wait'll next year and hope  
When your luck is battin' zero  
Get your chin up off the floor  
Mister, you can be a hero  
You can open any door  
There's nothin' to it  
But to do it, you've gotta have heart  
Miles 'n' miles 'n' miles of heart  
Oh, it's fine to be a genius of course  
But keep that old horse before the cart  
First you've gotta have heart!

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### LEARNIN' THE BLUES

DOLORES VICKI SILVERS

The tables are empty,  
The dance floor's deserted,  
You play the same love song,  
It's the tenth time you've heard it.  
That's the beginning,  
Just one of the clues,  
You've had your first lesson,  
In learnin' the blues  
The cigarettes you light,  
One after another,  
Won't help you forget her (him)  
And the way that you love her (him)  
You're only burning  
A torch you can't lose,  
But you're on the right track,  
For learnin' the blues  
When you're at home alone,  
The blues will taunt you constantly,  
When you're out in a crowd,  
The blues will haunt your memory.  
The nights when you don't sleep,  
The whole night you're cryin',  
But you can't forget her (him)  
Soon you even stop tryin'  
You'll walk the floor  
And wear out your shoes,  
When you feel your heart break,  
You're learnin' the blues

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### WEST



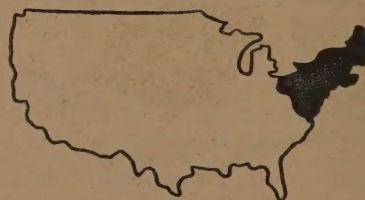
### No. 1

### HEART



As Sung By  
**EDDIE FISHER**

### EAST



### No. 1

### LEARNIN' THE BLUES



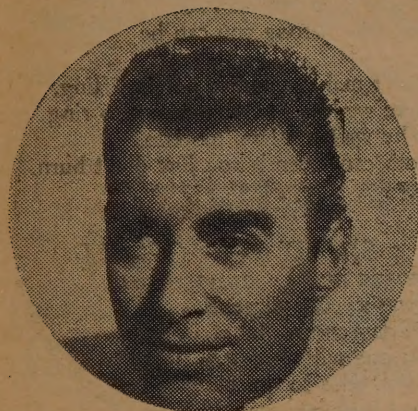
As Sung By  
**FRANK SINATRA**

# DYNAMITE

## SOUTH

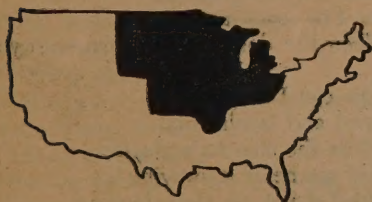


### No. 1 HONEY-BABE



As Played By  
**ART MOONEY**

## MID-WEST



### No. 1 A BLOSSOM FELL



As Sung By  
**NAT KING COLE**

## HONEY-BABE

PAUL FRANCIS WEBSTER MAX STEINER

I'm just like a prairie flow'r,  
Honey, honey,  
I'm just like a prairie flow'r,  
Babe, babe,  
I'm just like a prairie flow'r.  
Growin' wilder by the hour,  
Honey, oh baby mine.

Go to your left,  
T'ya right, t'ya left;  
Go to your left, t'ya right, t'ya left.  
I'm engaged to marry Sue,  
Honey, honey,  
I'm engaged to marry Sue,  
Babe, babe,  
I'm afraid to get undressed  
'Cause Mary's tattooed on my chest,  
Honey, oh baby mine.

Look around! look around!  
Come and join the happy hunting  
ground;  
Seven women to each guy,  
What a lovely way to die!  
Honey, oh baby mine.

Go to your left, t'ya right, t'ya left,  
Go to your left, t'ya right, t'ya left!

Never saw a dame so large,  
Honey, honey,  
Broader than a landing barge,  
Babe, babe,  
For kissing her they gave to me  
The purple heart for bravery!  
Honey, oh baby mine.

Yes siree! yes siree!  
Ain't a dame the same as Laura Lee;  
She ain't much, but what the heck,  
I'm her fav'rite leatherneck,  
Honey, oh baby mine.

Go to your left, t'ya right, t'ya left,  
Go to your left, t'ya right, t'ya left!  
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## A BLOSSOM FELL

HOWARD BARNES HAROLD CORNELIUS  
DOMINIC JOHN

A blossom fell from off a tree  
It settled softly on the lips you turned  
to me

The gypsies say, and I know why  
A falling blossom only touches lips  
that lie

A blossom fell and very soon  
I saw you kissing someone new beneath  
the moon

I thought you loved me  
You said you loved me  
We planned together to dream forever  
The dream has ended for true love  
died

The night a blossom fell  
And touched two lips that lied

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# THE MUSIC STAFF

## Howdy Gang:

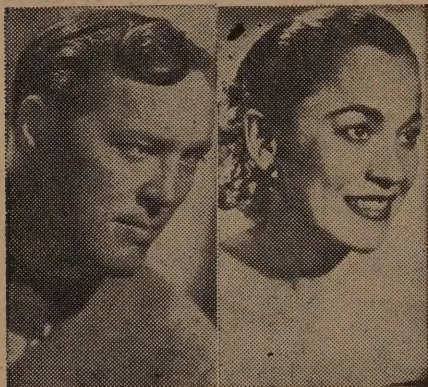
Sure do hope you have a truly fine summer with plenty of swimmin' and such. But whatever you do, try not to get sun-burned, because we did and we're good and sorry now!

In this month's issue of H. P. we've got an exclusive on Bill Haley and the Comets. As you all know, Bill's latest slicing of the "Rock Around The Clock" ditty is rapidly climbing up to the top of the HIT PARADER lists.

I don't want you to think we're boastin', but we do deserve a pat on the back for getting the first-hand story of the soon-to-be Mrs. Johnnie Ray. That's right folks, the word has it that Johnnie Ray is going to get married in one year's time. To whom? Well, read on, because you'll meet her in these pages.

"Her Nibbs" Georgia Gibbs also visits with us for a while, and chatting a spell with Georgia is always a happy event.

If you're interested in learning to do the new dance, the "Sluefoot" — well, we've got all the steps down on paper and your teachers will be none other than those handsome men of music, The Four Aces. So go ahead and take some free lessons — be our guests!



**BILL HALEY      GEORGIA GIBBS**

Who would you say was the friendliest man in show business? We know you all have your favorites, so if you're interested you're gonna find out whom we choose as one of the friendliest men in show business today.

The fabulous Fontane Sisters have been kickin' up quite a fuss during recent months with their "solid-as-rock" Dot recordings. In this issue we've got a cute story on the Fontanes, in which you'll learn why "sticks 'n' stones" can't hurt them.

Mercury's Vic Damone is back in the lime-light once again, and HIT PARADER has lost no time in bringing you a story on Vic's latest disc doings. We hope you like "Record Victory."

Many more features are here for you, so we'll stop ramblin' and let you do some readin'. Go to it gang — see you next month!

## SOMETHING'S GOTTA GIVE

JOHNNY MERCER

When an irresistible force such as  
you  
Meets an old immovable object like  
me,  
You can bet as sure as you live,  
Something's gotta give,  
Something's gotta give,  
Something's gotta give.  
When an irrepressible smile such as  
yours

Warms an old implacable heart such  
as mine,

Don't say no because I insist  
Somewhere, somehow, someone's  
gonna be kissed.

So en garde who knows what the  
fates have in store,  
From their vast mysterious sky?  
I'll try hard ignoring those lips I  
adore

But how long can anyone try?  
Fight, fight, fight, fight,  
Fight it with all of our might,  
Chances are some heavenly star  
spangled night,

We'll find out as sure as we live,  
Something's gotta give,  
Something's gotta give,  
Something's gotta give.

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## NOT YET

MILTON BERLE      ROBERT MELLIN  
ELAINE MAZLISH

Not yet, please don't rush me,  
My darling, not yet,  
It's too soon and besides we've just  
met,

And the night hasn't even begun  
Not yet, I'm afraid of that look in  
your eye,

I should really be saying goodbye,  
But I'm caught in the web you have  
spun

From the very first moment I met you,  
My head went into a spin  
And though I want so much to let you,  
I'm too darned scared to begin  
Not yet, please don't crush me with  
kisses, not yet

I'm just learning what bliss is and yet,  
Something tells me it's wrong,  
But your arms are so strong,  
I've no breath left to tell you not yet

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## THE KENTUCKIAN SONG

IRVING GORDON

I see my darlin' in each spray of sum-  
mer sunlight,

I see my darlin' in the leaves that fall.  
I see her walkin' in the rainy April  
sadness

And hear her name in ev'ry bluebird  
call.

I've told the possum in the gum tree,  
The raccoon on the ground,  
Told ev'ryone but my darlin'  
Of the happiness I found.

My heart would cry more than the  
weepin' willow tree,

If my darlin' and her heart were not  
for me.

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## ROLLIN' STONE

ROBERT S. RILEY

Rollin' stone, just a rollin' stone,  
Rollin' stone just a rollin' stone  
Rollin' stone, just a rollin' stone  
One day you'll be all alone

You'll never gather moss,  
You'll win a love and gain a loss  
You will look all around  
And that lost love can't be found

You're out with one boy (girl) tonight  
And then you've changed before day-  
light

You're heart is always in flight,  
Now ask yourself, "is that right?"

When you're old and all alone,  
With no one to call your own  
Maybe then you will see  
Just how wrong you can be

Don't make your life one big fling,  
Give wedding bells a chance to ring  
Why wait too late, too late,  
Both candle ends you just don't burn.  
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## SWEET AND GENTLE

GEORGE THORN      OTILIO PORTAL

I was sweet and gentle  
Kinda sentimental  
No one will deny it,  
I was once so quiet!  
And then one magic nite  
I learned to do the cha-cha!  
And now I'll never be the same!  
For I have turned into  
A dancing cucaracha!  
And my muchacha is to blame

Please be sweet and gentle  
Treat me sentimental,  
For I'm temp-ramental,  
When I'm doing the cha-cha with you!

How can I be gentle  
Sweet and sentimental,  
While the cha-cha's playing  
And my heart is swaying!  
I find that I am even dancing  
When I'm walking!  
I'm haunted by that cha-cha beat!  
I hear the rhythm start  
Whenever we are talking  
I do the cha-cha in my sleep

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## FAREWELL

DAVY CROCKETT      GEORGE BRUNS

Farewell to the mountains  
Whose mazes to me more beautiful  
far

Than Eden could be,  
The home I redeemed  
From the savage and wild  
The home I have loved  
As a father his child  
The wife of my bosom  
Farewell to ye all  
In the land of the stranger  
I rise or I fall.

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# ALABAMA JUBILEE

JACK YELLEN GEORGE L. COBB

Mandolins, violins, hear the darkies  
tunin' up,  
The fun begins, come this way, don't  
delay,  
Better hurry, honey dear, or you'll be  
missin'  
Music sweet, rag-time treat,  
Goes right to your head and trickles  
to your feet,  
It's a reminder, a memory finder of  
nights down in old Alabam'.

You ought to see Deacon Jones when  
he rattles the bones,  
Old Parson Brown foolin' 'round like  
a clown,  
Aunt Jemima who is past eighty three,  
Shoutin' "I'm full o' pep!" watch yo'  
step, watch yo' step!"  
One legged Joe danced aroun' on his  
toe,  
Threw away his crutch and hollered,  
"Let 'er go!"  
Oh, honey, hail! hail! the gang's all  
here for an Alabama Jubilee.

Hear that flute, it's a beaut,  
And the tunes it's tootin', tootsie, ain't  
they cute?  
Let's begin, it's a sin  
To be missin' all this syncopated music!  
Oh, you Jane, once again  
Give your legs some exercise to that  
refrain.  
Boy, that's what makes me so dreamy  
And takes me back home to my old  
Alabam'.

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# MY ONE SIN

(In Life)

ROBERT MELLIN MASCHERONI

If it's wrong wanting you,  
Wanting you as I do,  
Then my one sin in life is loving you.  
If it's wrong to desire lips  
That set me on fire,  
Then my one sin in life is loving you  
You're my temptation my heaven, my  
bliss.  
I never knew love could thrill me like  
this.

So if it's wrong wanting you  
Heart and soul as I do,  
Then my one sin in life is loving you.

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# JAPANESE RHUMBA

JERRY MILLER

Rhumba, papita, rhumba, manibita,  
Rhumba, babita, rhumba!  
Japanese rhumba, aiyaiyai!  
Japanese rhumba, aiyai!  
Japanese rhumba aiyaiyai.  
Ohiyogoziemas  
Kumbawaah, kumbawaah, kumbawaah  
Ohiyogoziemas D.S. al fine  
Hiyogoziemas ohiyogoziemas  
Ohiyogoziemas the Japanese rhumba

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# FRIENDLIEST

## MAN

## IN SHOW BUSINESS

# SAMMY DAVIS, Jr.

HIT PARADER reporters took to "detective action" once again to solve a case long a mystery to the show business world. We were out to find "The Friendliest Man in Show Business," and after much undercover work we compiled clue after clue — and finally our finger of suspicion pointed in the direction of one Mr. Sammy Davis Jr. We found our man.

It all started one day while we were at the Decca recording studios, looking for bits of news. A young publisher passed us by along with an associate song writer. The "pubber" says to the "scribbler," "Well, Sammy turned one tune down, but he sure is a friendly guy." The "scribbler" in turn remarked, "You're right, Freddie. He's about the friendliest man in show business." Now that was a statement we just couldn't pass up — so we hurried after the two gents and caught them entering a coffee shop just a few doors away.

When the duo finally situated themselves in a comfy little booth towards the back of the shop, we strolled on over in their direction, introduced ourselves and asked if we could join them. They didn't seem to mind our presence. As a matter of fact, they were very cordial. We told them their statements about "the friendliest man in show business" caught our "reporters intuition" by storm and we just had to get the lowdown. After much confab we learned the gent they were referring to was none other than the personable Sammy Davis Jr.

At the completion of our conversation we were quite convinced that Sam-

my was the choice — but inasmuch as it wouldn't be fair to our readers to go only by opinions of two show-biz men, we swung out into full action. We sent out our reporters to cover every section of the show world, and to come back with the varied opinions as to who the entertainment people deemed the "friendliest man" in their own world.

That was the assignment, but it wasn't as simple as all that; for the reporters were told not to let on that they were after the information for a HIT PARADER feature. That way the people we came in contact with would have no reason for showing "business partiality."

And, as the HIT PARADER detectives (reporters) took to their assigned territories — recording companies, artist agencies, publishing firms, movie studios, night clubs, theatres, and even intermittent mingling amongst fans across the country — hundreds of questions were asked. A similar amount of answers were jotted down in our respective "little info books" stamped with the HIT PARADER tab. Indeed it was work — hard work at that — but at the very same time it was interesting and most exciting. It was like playing detective.

At long last, deadline date was just a day away. We all gathered in the HP conference room and drew up charts on a blackboard. Our clues were tabulated on these charts, and it was only a matter of a few hours before we had our man. Once again "The Friendliest Man In Show Business" turned out to be Sammy Davis Jr.

## OLD BETSY

GIL GEORGE GEORGE BRUNS  
Bang goes old Betsy  
My only gun is Betsy  
I can travel far and wide  
With Betsy by my side

One day I went away from town;  
I aimed to grin a wild cat down  
The beast and I began to stare;  
It was a growlin' grizzly bear

When I was fishin' in the rain  
A trout longs a wagon train  
Began to pull me out to sea  
A good idea occurred to me

I was gettin' whittlin' sticks  
I got myself into a fix  
The snow was frozen on the ground  
A pack of hungry wolves came 'round

When I was splittin' fencin' rail,  
A stranger ridin' down the trail  
Took a rifle shot at me  
I stepped behind a maple tree

When I was ridin' thru the woods  
To trade off skins for boughen goods,  
Forty arrows hit a tree  
I knew the Sioux were out for me

Once I was guidin' a wagon train  
Across the lonely endless Western  
plain  
We were just a-beddin' down  
I spied the war paint snoopin' 'round

When I was headin' for the land  
That lies around the Rio Grande  
Outlaws toon me by surprise  
Until old Betsy popped their eyes

The only time I draw my gun  
Believe me, it is not in fun  
I shoot it for defendin' me  
I shoot for life and Liberty  
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## HARD TO GET

JACK SEGAL  
I wonder what became of love?  
Just suddenly it wasn't there.  
If you had to make a game of love,  
Why couldn't you play fair?

When they were hard to get,  
You wanted my kisses,  
When first we met,  
How you wanted my kisses,  
When first we met,  
How you wanted my kisses!  
They were hard to get  
Till I was sure your love was true,  
Then I gave you all my heart  
And all my kisses too.  
I wish that I'd been smart  
And never adored you,  
You broke my heart,  
Easy kisses just bored you,  
But the day will come  
When you will find, to your regret,  
A love as true as mine is hard to get.  
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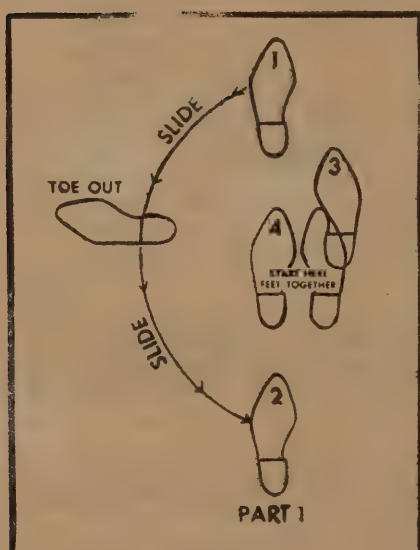
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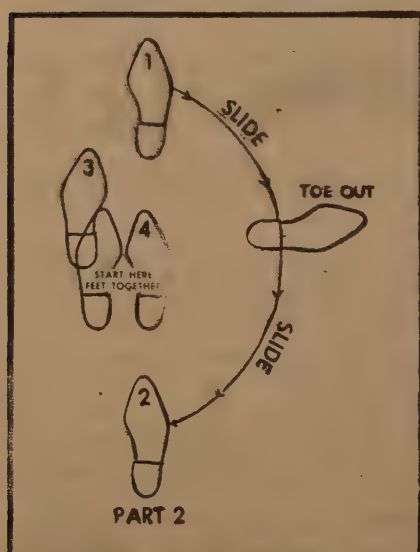


## THE FOUR ACES



### PART I

Start with feet together. Man reaches forward with the left foot, swinging it wide in a half circle out and back; keeping the full foot on the floor. Then, place weight on the left foot when it reaches the rear. Change weight to right foot, lifting foot slightly from floor. Then back on the left foot.



### PART II

Reach forward with the man's right foot. Swing it wide in a half circle going out and back, keeping the full foot on the floor. Place weight on the right foot when it reaches the rear. Change weight to the left foot, lifting foot slightly from floor. Then step back on the right foot.

## I'LL NEVER STOP LOVING YOU

SAMMY CAHN NICHOLAS BRODSZKY

I'll never stop loving you,  
What ever else I may do,  
My love for you  
Will live 'til time itself is through  
I'll never stop wanting you,  
And when forever is through,  
My heart will beat the way  
It does each time we meet  
The night doesn't question the stars  
that appear

In the skies,  
So why should I question  
The stars that appear in my eyes  
Of this I'm more than just sure  
My love will last and endure,  
I'll never, no  
I'll never stop loving you

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trolled by Robbins Music Corp.

## THE WALTZ YOU SAVED FOR ME

WAYNE KING EMIL FLINT

This waltz that you saved for me,  
I'll always keep in my memory,  
This waltz, tho' it means "Goodbye,"  
I'll always treasure each tender  
measure;

Ever in dreams with you I'll sway,  
dear,  
To the waltz you saved for me.  
Ever in dreams when I'm away, dear,  
I'll hear this melody.  
Whisper "Goodbye" and gently say,  
dear,  
That in all the days to be,  
You will sometimes remember  
The waltz you saved for me.

This night I will set apart,  
Something to keep down deep in my  
heart,  
This night tho' it means a tear,  
Will be a token of love dreams  
broken;

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## JUST FOR THE BRIDE AND GROOM

BOB HILLIARD DAVID MANN

Just for the bride and groom  
They were playing a song of romance.  
As we waltzed around the room,  
Not a person would join in the dance.  
I held you in my arms  
And the joy had our loved ones in  
tears.

It's a night I won't forget  
If I live a thousand years.  
For I love you now as I loved you  
then

And if I could live my life again,  
I'd want to live the same sweet life.  
You and I man and wife.  
Just for the bride and groom  
There is always a song of romance.  
And love is always in bloom,  
Though the others have joined in the  
dance.

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"Who'd believe I was ever embarrassed by PIMPLES!"

New! Clearasil Medication

## 'STARVES' PIMPLES

SKIN-COLORED

HIDES PIMPLES WHILE IT WORKS

Doctors' clinical tests prove this new-type medication especially for pimples really works. In skin specialists' tests on 202 patients, 9 out of every 10 cases were cleared up or definitely improved while using CLEARASIL.

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# 2-NIN' UP AT VICTOR



PERRY COMO AND JAYE P. MORGAN

RCA Victor Records has come up with the great idea of pairing their top femme artists with their male stars — and it's gonna pay off quite handsomely, too.

For their first time on wax together, Jaye P. Morgan and Perry Como offer a bombastic twin-sided smash labeled "Chee Chee-oo Chee," flipped with the great clicker from Broadway's "Damn Yankees," "Two Lost Souls." "Chee Chee" is the ditty which walked off with the top honors in Italy's famous San Remo song festival. This truly infectious bouncy bit will see the coins rolling in for a good long while. As for the "Soul" ballad, well, all that needs to be said is, "It's a Richard Adler and Jerry Ross song." These boys wrote the score of "Pajama Game" — "Hey There," "Hernando's Hideaway," etc. — so, enuf said.

Before Jaye P. Morgan went the "Victor's" way, she was located on the Derby label. Her hot shot hit on this stamp was "Life Is Just A Bowl Of Cherries," which took off fast and in no time at all became a strong seller. Shortly afterwards, she inked an RCA contract, and the result was "That's All I Want From You," "Softly, Softly," "Danger, Heartbreak Ahead" — and now the "Chee Chee" bit with Perry Como.

As for P.C., he agrees that Jaye P. is a real swingin' chick and that her beltin' style, along with his slow delivery, fills the disk with some fine sounds. Some people may have thought that it'd be a little difficult to take two top stars and see 'em work on a disk harmoniously. Well, success hasn't changed mastro Perry any, and Jaye P. is as completely unaffected and down-to-earth as she ever was. Consequently, making the wax was no trouble at all. As a matter of fact, it was a happy deal for all concerned. Victor's "big wigs" are pleased, Jaye and P. C. are real happy and you fans are enjoying some more great music.



EARTHA KITT — PEREZ PRADO

Say "Santa Baby," do you happen to know it's "Cherry Pink And Apple Blossom White?"

I suppose when you HIT PARADER fans read a sentence like that, you're probably thinkin' the editorial staff must be sick or maybe they've "flipped their lids." Just let us tell you, we feel fine — and as for "Santa" and "Cherry" up there, well they're the beginning of a success story, so here goes a fable that'll put a glimmer in your eye and a giggle on your lips.

Saltry Eartha Kitt set the music scene a-hummin' a few years back with her sexy number, "Santa Baby" — you remember, "mink coats, Cadillac cars, si bon." Eartha's throaty, purring sounds pushed that Victor etching right up to the million sales mark in almost no time at all. Due to that one disk, deserved success was heaped up on the doll's most beautiful shoulders, and today she's right up on top in the entertainment world.

As for the "Cherry" side — this sensational number was introduced to the public by Mr. Perez (Mambo) Prado and his great Latin-American band. Prado's RCA cutting of this tuneful ticker is still riding the Hit Parade charts, high, wide and handsome, and should be up there for quite a spell. So, what could be more appropriate than for enticing Eartha and Perez and his band to wax a disk together? Well, they did — and the result is "Freddy." That's correct folks, Kitt and Prado have recorded together and already "Freddy" (their finished product) is kickin' up one sweet storm on juke boxes and in record stores all over the nation.

There you have it. It's "Two-nin' Up" time at RCA Victor, where some sweet and solid music is being manufactured for you.

Why not drop us a line here at HIT PARADER and let us know how you like this idea?

## WHATEVER LOLA WANTS

(Lola Gets)

RICHARD ADLER JERRY ROSS

Whatever Lola wants Lola gets  
And little man, little Lola wants you  
Make up your mind to have no regrets  
Recline yourself, resign yourself, you're through

I always get what I aim for  
And your heart and soul is what I came for

Whatever Lola wants Lola gets  
Take off your coat  
Don't you know you can't win?  
You're no exception to the rule  
I'm irresistible, you fool, give in!

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## IF I MAY

CHARLES SINGLETON ROSE MARIE MCCOY

I'd like to love you ev'ry day if I may  
And dream dreams of you ev'ry night if I might

And if I may I'd like to say  
I wish that you were mine

If I had you  
All I would do is adore you all the time

I'd like to tell you  
Of your charms ev'ry day if I may  
I'd like to hold you in my arms  
Ev'ry night if I might  
You're the object of my affections  
And if you have no objections  
I'd like to love you night and day  
If I may.

Copyright 1955 by Roosevelt Music Co.

## NO LETTER TODAY

FRANKIE BROWN

No letter today  
I have waited since dawn,  
I've waited each day  
Since you have been gone  
No letter today  
All the days are so long,  
Oh! why don't you write,  
I know I was wrong.  
Just give me one chance  
Please won't you forgive,  
I'll love you, my dear,  
As long as I live.

I know it's no use  
'Tho' I hope and I pray,  
The postman goes by,  
No letter today

Copyright 1943 by Peer International Corp.

## YOU SHOULD HAVE TOLD ME

REDD EVANS LEWIS BELLIN BOSBY BARNES

You should have told me  
You loved someone else,  
Before I fell in love with you  
You should have told me  
You cared for another  
Before you broke my heart in two  
It was wrong when you thrilled me  
With your kiss so divine  
You knew when you kissed me  
You would never be mine  
For you should have told me  
You loved someone else  
Before I fell in love with you

Copyright 1946 by Jefferson Music Co., Inc.

# CARMEN'S BOOGIE

GEORGE CATES · MEL LEVEN

Hate the op'ra, it's too highbrow;  
But there's one number I can dig right  
now  
Just like shiftn' without a clutch  
I ride the boogie with the Carmen  
touch

You ain't livin' if you have missed  
The long-hair music with the crewcut  
twist  
Don't love often and don't love much,  
But love that boogie with the Carmen  
touch

It rips up floors, it knocks down walls;  
They tell me it's the reason the Niagara  
falls  
It's even made Gibraltar rock;  
It ain't the kind-a thing a mockin'  
bird can rock.

The day it hit in old Bombay,  
A Hindu couldn't charm a snake away  
They say in French, in Greek and  
Dutch,  
The boogie wasn't boogie till it got  
the Carmen touch

Knew a fellow, a cat named Red;  
He played fine piano but they shot  
him dead  
Red deserved it, the "such and such";  
He fluffed off boogie with the Carmen  
touch

What brings saucers around from Mars,  
And why do Masons leave their  
Mason jars?  
What makes babies cry out so much?  
They want their boogie with the  
Carmen touch

I can't reveal the way I feel  
I love so much the Carmen touch  
Copyright 1952 by Broadcast Music Inc.

# TWO HEARTS, TWO KISSES (Make One Love)

HENRY STONE · OTIS WILLIAMS

One heart is not enough, baby  
Two hearts will make you feel crazy  
One kiss will make you feel so nice  
Two kisses put you in paradise  
Two hearts, two kisses make one love  
Two hearts will beat as one, dear  
Two arms will make me know you care  
I have plenty of lovin'  
Your kiss is hotter than an oven  
Two hearts, two kisses make one love  
Lovin' you baby, is my desire  
I know that you can set this world  
afire

A little spark is burning deep inside  
Love should be made by two  
Two hearts will beat as one, dear  
Two arms will make me know you care  
I have plenty of lovin'  
Your kiss is hotter than an oven  
Two hearts, two kisses make one love

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# WHO'S GOT THE PAIN?

RICHARD ADLER · JERRY ROSS

There's a new craze sweepin' the  
country,  
In fact that new craze is old by now,  
I know you've heard it; heard ev'ry  
version,  
'Cause ev'ry version's been heard by  
now, except

Who's got the pain when they do the  
mambo?  
Who's got the pain when they go  
"Ugh"?  
Who's got the pain when they do the  
mambo?  
I dunno who, do you?  
Who needs a pill when they do the  
mambo?  
Who needs a pill when they go  
"Ugh"?  
Who needs a pill when they do the  
mambo?  
I dunno who, do you?  
Someone must be sick with the heat  
Or steppin' on ev'ryone's feet,  
But if ev'ryone's feelin' O.K.  
Why don't they just say "Olay!"  
When the music carries them away,  
"Ugh!"  
Who's got the pain when they do the  
mambo?  
Who's got the pain when they go  
"Ugh"?  
Who's got the pain when they do the  
mambo?  
I dunno who, do you?

Is there a doctor in the house?  
Is there a doctor in the house?  
If there's a doctor in the house,  
Point 'im out, for there is an element  
of doubt as to

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# I LOVE TO DANCE WITH YOU

DON RAYE · BILL FADDEN

I love to dance with you  
Tell me you love it, too  
When we are close like this  
Even our hearts can kiss  
How can my mind behave  
Holding you cheek to cheek  
I won't deny it  
My thoughts run riot  
Thinking what I can speak  
I hold you close and see myself  
Reflected in your eyes  
I feel inside as though  
I'm filled with fire flies  
When my imagination tells me what  
your touch implies  
Why should I even try to wonder  
why

I love to dance with you  
Tell me you love it, too  
When we are close like this  
Even our hearts can kiss  
I'll dance thru life with you  
If you'll allow me to  
If you don't know why  
Please let me show why  
I love to dance with you

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I gained 25  
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MUSCLES**  
all Over!

I improved My  
**HE-MAN LOOKS 1000%**  
I won NEW STRENGTH  
I won NEW POPULARITY

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He Mailed Coupon

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# CAUGHT *in the* ACT



D.J. Martin Block (ABC) and Eartha Kitt listen to a new "Hi-Fi" set



Patti ("Near To You") Page guests with Joe Mitchell's "Magic In Music Show," on Radio Station KPOJ, Portland, Ore. Isn't that "Patti-gal" just too beautiful for words?



In a scene from the new Warner Bros. flick, "Pete Kelly's Blues," Jack Webb blows the hot trumpet, while Decca's beautiful Peggy Lee chirps a torch song



Mr. and Mrs. Red Buttons and ABC's Dick Silbert (C) pose for photographers



Betty Madigan visits MGM record factory. Her latest is "Wonderful Words"



MGM executives literally surround Jani James, as she renews her recording contract. Stipulations are that Jani will wax exclusively for MGM for the next five years

## HAVE YOU EVER BEEN LONELY?

GEORGE BROWN PETER DE ROSE

Have you ever been lonely?  
Have you ever been blue?  
Have you ever loved someone  
Just as I love you?  
Can't you see I'm sorry  
For each mistake I've made?  
Can't you see I've changed, dear,  
Can't you see I've paid?  
Be a little forgiving  
Take me back in your heart,  
How can I go on living,  
Now that we're apart  
If you know what I've been thru  
You would know why I ask you,  
Have you ever been lonely?  
Have you ever been blue?  
Copyright 1933 by Shapiro, Bernstein & Co., Inc.

## A MAN DOESN'T KNOW

RICHARD ADLER JERRY ROSS

A man (woman) doesn't know  
What he (she) has until he (she)  
loses it.  
When a man (woman) has the love  
of a woman (man)  
He (she) abuses it.  
I didn't know what I had when I had  
my old love,  
I didn't know what I had till I said,  
goodbye, old love  
Yes, a man (woman) doesn't know  
What he (she) has till it is no longer  
around,  
But the happy thought is,  
Whatever it is he's (she's) lost,  
May someday once again be found  
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## FREDDY

SHELDON HARNICK PETER PAN STEVE KIRK

Freddy, my heart is filled with  
adoration,  
Freddy, you have a standing invitation,  
Come and sing love's old sweet song,  
You've stayed away for much too long.  
Oh, Freddy, I know that you've been  
seeing Daisy,  
Freddy, you'll drive me absolutely  
crazy,  
Loving you the way I do,  
You're going to break my heart in two.  
Daisy is flashy, but she's not your type,  
I'll bring your slippers and light up  
your pipe,  
You can't imagine how happy we'll be,  
Just relax and leave the rest to me.  
Freddy, you used to think of me as  
Venus,  
Freddy, don't let another come be-  
tween us,  
I can read you through and through,  
I know that I'm the girl for you.

Once I flirted shamelessly with many,  
many men,  
I would brush them off and then  
I'd lead them on again;  
I was cold and heartless and com-  
pletely unconcerned,  
Now I'm chasing you and the tide has  
turned.

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Schaeffers. Sole Selling Agent Duckhorn Music  
Corp.

## THAT'S ALL I NEED

CHASE BAKER BIGGS

Two arms that I can turn to  
That's all I need  
Two lips that I can run to  
That's all I need  
Someone that I can tell my troubles to  
That's all, that's all I need  
Two eyes in my direction  
That's all I need  
Two arms to hold affection  
That's all I need  
And when I'm feeling lonely,  
You know I want you only  
That's all, that's all I need  
Don't need a fortune teller  
To tell my troubles to  
I'll never, never have troubles  
As long as I have you  
One love to stand beside me  
That's all I need  
One heart to always guide me  
That's all I need  
One who will always love me  
And treat me tenderly  
That's all, that's all I need  
Copyright 1955 by Raleigh Music Co.

## THE POPCORN SONG

BOB ROUBIAN

Now here's a funny story,  
Hope you understand  
Listen very closely  
If you possibly can  
It's a story of two popcorn kernels  
In a red hot pan  
One turned to the other  
And said, hey man! I'm

Too pooped to pop  
And I ain't lyin',  
I'm too pooped to pop,  
Just lyin' here fryin',  
Salt 'n butter's ready,  
And the fire's hot,  
For seems like  
I'm just too pooped to pop  
Too pooped to pop  
And I do want to blossom  
I'm too pooped to pop  
And I do want to blossom  
Don't like the bottom,  
Wanna get up on top  
For seems like  
I'm just too pooped to pop

Iowa's the state,  
That's where I was born  
I really truly came from  
A fine ear of corn  
My mama and my papa  
Were a wonderful crop  
You should-a seen them blow up  
When they put them in the pot

But I'm just too pooped to pop  
And I ain't lyin'  
I'm too pooped to pop  
Just lyin' here fryin'  
Don't like the bottom  
Wanna get up on top  
For seems like  
I'm just too pooped to pop  
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Address.....

City.....State.....

# TODAY'S HIT MAKERS



Al Hibbler

Georgia Gibbs

Some twelve months ago a good many of today's hit makers were either nowhere or dormant in the popular music field. But times change and with the passing of time a great many hits have passed under the bridge (and over the juke) with current day hit makers coming to the force along with their respective tunes.

Let's glance over some of today's hits and in so doing look to the artist paving the way record-wise. We'll see just how popular that individual was about a year or so ago.

"Cherry Pink And Apple Blossom White" is currently the number one tune the nation over and the top selling disc is by the Perez Prado troupe. Several months ago Perez was only popular amongst the lovers of the Latin beat. Very few of the pop fans knew of the Prado accomplishments — in fact, the name is new to many with the coming of "Cherry Pink."

"The Ballad Of Davy Crockett," too, is responsible for the "limelighting" of a new, but not so new star. Bill Hayes has been around for several years (and on several labels). He's had a few successful platters that spun out some coin for the personable tune-ster, but none of which was able to bring Bill the national popularity he has now attained. A year ago Bill was wondering if that big hit was ever going to come his way. Then, an Archie Bleyer brainstorm brought Bill Hayes to the Cadence diskery and "Davy Crockett" brought fame to Bill Hayes.

The name Fess Parker is another



Johnny Maddox

Caterina Valente

"new" one on the music scene due to the record breaking "Crockett" ballad. A year ago Fess was just another actor. He was fortunate enough, however, to step into Davy's shoes and in so doing he stepped right down stardom trail. A "comeback" story is also part of the "Crockett" craze. The all-time favorite, Tennessee Ernie, who a year ago was fading somewhat, is once again back up there with the star on his dressing room door.

Another of today's hit makers that came out of yesterday's "nowhere" is the former Duke Ellington vocal star, Al Hibbler. His success was unchained with release of the belting ballad entitled "Unchained Melody." Think — how familiar was the name Al Hibbler to you some ten or twelve months ago?

"Whatever Lola Wants" Sarah gets. We're not mixed up — "Lola" is the song and Sarah Vaughan is the gal that has the hit waxing of the musical comedy production number. Sarah



Sarah Vaughan

Bill Hayes

never once lost her "nightclub" and theatre date popularity but that "hit" record seemed to have been avoiding her for quite a long while. Then came "comfortable" and now "Lola" and so Sarah is dubbed as one of today's hit makers.

Georgia Gibbs has had a couple of big songs, one of which was entitled "Kiss Of Fire." But since the "Fire" went out Georgia sorta cooled off — that is up to a few months ago when she got on the rock 'n' roll kick and hit with her "Tweedle Dee" and her more recent "Dance With Me Henry."

Rounding out our today's hit maker's listings we turn to that "Otto" man, Johnny Maddox and that "Malaguena" girl Caterina Valente. Both have follow-up hits, respectively, "Johnny's Medley" and "The Breeze And I," and although both were "nowhere" yesterday, they're amongst "Today's Hit Makers."

## UNCHAINED MELODY

HY ZARET ALEX NORTH

Oh, my love, my darling  
I've hungered for your touch a long,  
lonely time  
Time goes by so slowly  
And time can do so much  
Are you still mine?  
I need your love  
I need your love  
God speed your love to me!

Lonely rivers flow to the sea, to the  
sea  
To the open arms of the sea  
Lonely rivers sigh, "Wait for me,  
wait for me!"  
I'll be coming home, wait for me.

Oh, my love, my darling  
I've hungered for your touch a long,  
lonely time  
Time goes by so slowly  
And time can do so much  
Are you still mine?  
I need your love  
I need your love  
God speed your love to me!

Lonely mountains gaze at the stars, at  
at the stars  
Waiting for the dawn of the day  
All alone, I gaze at the stars, at the  
stars  
Dreaming of my love far away  
Copyright 1955 by Frank Music Corp.

## PLAYMATES

SAXIE DOWELL

Playmate come out and play with me  
And bring your dollies three  
Climb up my apple tree  
Look down my rain barr'l  
Slide down my cellar door  
And we'll be jolly friends  
Forever more  
She couldn't come out and play  
It was a sunny day  
With tearful eye she breathed a sigh  
And I could hear her say  
I'm sorry playmate  
I cannot play with you  
My dollies have the flu  
Boo hoo hoo hoo hoo hoo  
Ain't got no rain barr'l  
Ain't got no cellar door  
But we'll be jolly friends  
Forever more.  
Copyright 1940 by Santly-Jay-Select, Inc.

## MOST OF ALL

HARVEY FUQUA ALAN FREED

Most of all I want your warm embrace  
No one can take your place  
I need you most of all  
Most of all I want your sweet caress  
Truly I must confess  
I need you most of all  
When I sleep at night I dream  
Wonderful wonderful dreams of you  
And when I awake no one's there  
And that's why I'm so blue  
Most of all the one thing that I miss  
The way we used to kiss  
I need you most of all.  
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## BO DIDDLEY

E. McDANIELS

Bo Diddle — gonna buy his baby a  
diamond ring  
If that ring don't shine  
He's gonna take it to a private eye  
If that private eye can't see  
He better not take the ring from me

Bo Diddle caught a nanny goat  
To make his pretty baby a Sunday  
coat  
Bo Diddle caught a bear cat  
To make his pretty baby a Sunday hat

Won't you come to my house and  
grab that bones  
Go take my baby long way from home  
Open up that door where you been  
Up your house and down again.

Bo Diddle — Bo Diddle have you  
heard  
My pretty baby said she was murdered.  
Copyright 1955 by Arc Music

## HOW COULD YOU FORGET ME?

GENE ROBERTS VALERIE BROOKS

Do you remember those rainy after-  
noons,  
That cold December was like a thou-  
sand Junes;  
If you remember the thrills we knew,  
How could you forget me?  
When we went walkin',  
The crowd would always stare;  
But we kept walkin',  
As if we didn't care:  
We did no talkin', just walked on air,  
How could you forget me?  
Somebody new must be sweet talkin'  
you,  
Telling you beautiful lies;  
This is the end, you don't have to  
pretend,  
You know I see it in your eyes.  
When hearts are shattered,  
There's nothing left but pain;  
Our dreams are scattered,  
Why bother to explain,  
As if it mattered who is to blame,  
How could you forget me?  
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## MIRROR, MIRROR

RITA CONSTANCE

Mirror, mirror on the wall,  
Who does he love best of all?  
Answer please or I must cry,  
When you see me pass you by?  
Mirror, mirror look at me,  
Does he thrill at what you see?  
Is there hope that this will last?  
I am much too shy to ask.  
What are his blue eyes saying  
While stealing a glance secretly?  
Is this a game he's playing?  
Is he filled with romance  
Or just laughing at me?  
Mirror, mirror you can tell  
Little things he hides so well,  
Will he catch my heart before I fall,  
And tell me does he love me best of  
all?  
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# Don't Talk Yourself Out of Romance

A Chicago publisher finds one of the commonest causes of broken romance can be your everyday conversation. Talk too little or too much, say the wrong thing at the wrong time, and you may find yourself alone in life.

People know you by your words and, to help you paint the right word picture of yourself, this publisher has developed a simple and effective method of conversation technique that pays real dividends in romantic, social and business advancement.

How your conversation can win you new popularity, confidence, and poise is described in a fascinating booklet, "Adventures in Conversation." Sent free on request, it describes the method by which you can make a better impression every time you talk.

In practical, easy-to-follow steps, the method teaches you secrets of conversation to help you get acquainted, develop friendships, and influence others.

To acquaint more readers of this magazine with the rules for developing skill in everyday conversation, the publishers have printed full details of their self-training method in the 24-page booklet which will be mailed free on request. The address is: Department 1656, Conversation Studies, 835 Diversey Parkway, Chicago 14, Illinois. A postcard will do. Adv.



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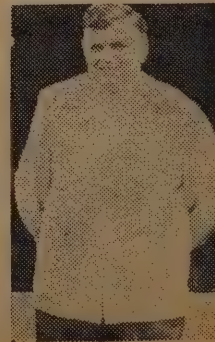


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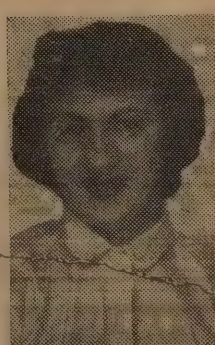


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# THE ONLY GIRL FOR ME



*By Johnnie Ray*

My Dear Friends:

I hope that this letter finds you in the very best of health and enjoying yourself during the summer vacation months.

Thanks to my wonderful friends of HIT PARADER Magazine, I can relate to you the great happiness I now feel — for I am in love. As I respect and admire you all so much, I wanted you to be the very first to know of the girl for me; the girl I love very deeply.

Her name is Sylvia Drew and she is twenty-one years of age. Syl has lovely black hair and big, baby blue eyes and the sweetest English accent you've ever heard. She sings with the Vic Lewis band which accompanied me on my recent tour of England. Syl has a truly fine style of singing which goes over smoothly on the big ballads. You know what I mean — one of those voices that puts you in the mood. She's quite well liked by the English fans, and let me tell you — they're a music-loving people.

We met in a card game of hearts several months ago. Syl took all the tricks! We've been playing hearts almost every day since.

Actually, my darling and I fell in love quickly, but we did decide in all fairness we'd wait a year before getting married. Either she'll make a success of her singing in that year or she will give it up. We think marriage should be a full-time job for a woman — don't you?

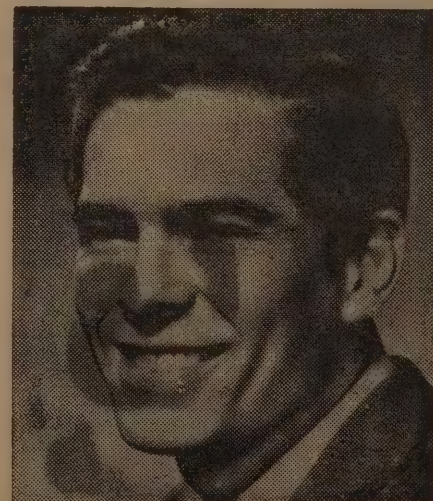
Now that you know about my Sylvia,

I feel much better, because my friends and fans mean everything to me. I would like to have your opinion as to whether or not you think waiting a year is a good idea. If you'll send your suggestions to HIT PARADER Magazine, Derby, Conn., they will in turn pass them on to me.

If you should detect a bit more emotion in my new Columbia recordings — well, you know what it is; I've found the only girl for me.

Sincerely,

*Johnnie Ray*



Johnnie Ray has always been the sweetheart of millions of teen-age music fans

## BLUEFOOT

JOHNNY MERCER

You want a dance that's easy to do,  
Then dig the one I'm hippin' you to,  
I'm gonna teach you to fall in on  
What they are callin' the bluefoot!  
You make your right foot point to the  
north,

You make your left foot point to the  
south,

And then you stroll sorta westerly,  
Slow and siestaly bluefoot!

Don't be an odd ball  
And don't be a fig

Try, why be shy?

After all it's even better if your feet's  
too big

And if you learn to dance it just right  
It shouldn't take but half of the night  
It is the most lackadaisical,  
I mean the craziest bluefoot.

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## NEAR TO YOU

RICHARD ADLER JERRY ROSS

I'm near to you, near to you,  
Even though I'm far away;  
I'm near to you, so near to you,  
As near as April is to May!  
Can't you feel me there,  
In my fav'rite chair,  
Staring at the fireplace?  
Oh, so near to you, always near to you  
Even now it seems, we're face to face!  
For it's just as though  
I were standing before you  
And telling you how much I adore you  
If I'm really dear to you, I'm near to  
you  
We may be far apart and yet  
If I'm in your heart, really in your  
heart,

How near to you can I get?

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## BEWARE

MACK DAVID LOTAR OLIAS PETER MOSSER

Beware, you are much too near,  
Beware, how you hold me dear.  
Tonight your lips could start a flame  
within my soul

And I'm afraid, that once we kiss,  
I'll lose control.

Why start what you won't complete  
Be smart, walk away, my sweet.  
For once you're in my arms,  
There's nothing I won't dare,  
Take care, let your heart beware.

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## BELLA NOTTE

PEGGY LEE SONNY BURKE

This is the night, it's a beautiful night  
And we call it bella notte  
Look at the skies

They have stars in their eyes  
On this lovely bella notte  
So take the love of your loved one  
You'll need it about this time  
To keep from falling like a star  
When you make that dizzy climb  
For this is the night  
And the heavens are right  
On this lovely bella notte

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# Remember When?



Frank Sinatra and Shelly Winters thrilled movie-goers in "Meet Danny Wilson"



Dean Martin and zany Jerry Lewis kicked up a terrific humor storm in their "Sailor Beware." This flick was just the beginning of their entertainment conquests



Betty Hutton gave a marvelous performance in Paramount Pictures' "The Greatest Show On Earth." Betty has just retired from movie-making, but we hope she returns



Larry Parks' portrayal of the immortal Al Jolson in "Jolson Story" was tops



Bing Crosby and Bob Hope had 'em howling "On The Road To Zanzibar"



Lovely Peggy Lee and Danny Thomas loved, clowned and sang their way through the wonderful "Jazz Singer." This was Peggy's first big film — she was great!

# SMACK DAB IN THE MIDDLE

CHAS. E. CALHOUN

Pick me a town in any clime  
Where people like a rockin' time  
And stay awake both day and night  
Till ev'rybody's higher than a kite,  
Then throw me

Smack dab in the middle,  
Pitch-a me  
Smack dab in the middle,  
Fling-a me  
Smack dab in the middle,  
And let me rock and roll  
To satisfy my soul!

Ten cadillacs, a diamond mill  
Ten suits of clothes to dress to kill  
A ten room house, some barbecue  
And fifty chicks not over twenty-two,  
Then throw me

A hundred bands with chorus girls,  
A street that's paved with natural  
pearls,  
A wagon load of bonds and stocks  
Then open up the doors at Fort Knox,  
And throw me  
A lotta bread and gangs of meat,  
Oodles of butter and something sweet,  
Gallons of coffee to wash it down,  
Bicarbonate of soda by the pound,  
Now throw me

Copyright 1955 by Roosevelt Music Co.

# IF IT'S A DREAM

STELLA UNGER VICTOR YOUNG

Is it the magic of midnight blue,  
Is it the starlight, or is it you?  
Why does the world seem so young  
and new?  
If it's a dream, please let me dream  
Let me wander through blue horizons  
To the "isle of, I love you,"  
Caress each precious star  
That whispers "love is true."  
Is it a sigh, or a breeze I hear?  
Or just the rustle of trees, my dear?  
Why do these symphonies brush my  
ear

With all the silence of a tear?  
Darling, why does my heart beat faster  
Than it's ever done before?  
Oh, if it's a dream, please let me  
dream some more

Copyright 1955 by Stella Unger and Victor Young  
Copyright 1955 by Chappell & Co., Inc.

# GENUINE LOVE

CHARLES SINGLETON ROSE MARIE McCOY

Genuine love, genuine love  
Genuine love won't ever fade away  
So yours and mine must be genuine  
When you find love, genuine love  
It's the kinda love that gets sweeter  
day by day  
So yours and mine must be genuine  
It will not melt away  
It will not mold or rust  
But genuine love will always stay  
If our hearts have faith and trust  
Genuine love genuine love  
Genuine love gets sweeter day by day  
So yours and mine must be genuine  
Copyright 1955 by Roosevelt Music Co.

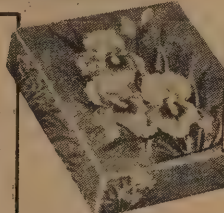
COME ON EVERYBODY! JOIN THE FUN! TEST YOUR MONEY SENSE FOR VALUABLE FREE GIFT!

# EASY MONEY PUZZLE

How good is your money sense? Solve the Puzzle and find out. The puzzle has 9 boxes. There are three rows across, three down, and two diagonally. We filled in one diagonal row with amounts that add up to \$150. Now, make each of the remaining 7 rows add up to \$150. You must do this by inserting ONLY these six amounts—\$10, \$20, \$30, \$70, \$80, \$90—one into each empty box. It CAN be done. Here's one clue to start you off: try \$80 in the upper right hand box. Can you do it? Enter your solution in the small puzzle below, and mail at once for your FREE GIFT.

\$40	\$	\$
\$	\$50	\$
\$	\$	\$60

**DELUXE IRIS ASSORTMENT**  
This beautiful box of 21 All-Occasion Cards is a terrific value! You'd pay 15c to 25c for every single card if bought separately. Yet you get them FREE — 21 cards and matching envelopes—when you mail answer to our Puzzle.



## YOUR CHANCE TO MAKE \$50—\$100 AND MORE IN YOUR SPARE TIME!

We're running this Puzzle Test to find people with bright, active minds who want to make money in their spare time ... by taking orders for our beautiful line of Christmas and All-Occasion Greeting Cards, Stationery and Gift Items from friends, neighbors, co-workers. They're so beautiful, so tasteful, so amazingly low in cost they sell themselves. We want to prove to YOU how easy and simple it is to take profitable orders in your SPARE TIME.

### GET YOUR FREE GIFT NOW!

We'll send you the 21 All-Occasion cards ABSOLUTELY FREE when you answer our Puzzle. You don't pay a cent for them—now or ever. We'll also send you FREE 1955 catalog, FREE personalized Inprint Samples and Christmas assortments ON APPROVAL.

### HURRY! SEND PUZZLE SOLUTION TODAY! OFFER DEFINITELY LIMITED!

We reserve the right to reject puzzle entries dated 60 days after the month printed on the cover of this publication. Solve the puzzle and get it off to us today. Your gift box, FREE samples, catalog and Christmas assortments on Approval will be sent as soon as your reply is received. Only one entry accepted from each household. Rush your answer to Puzzle Editor, Artistic Card Co., 159 Way Street, Elmira, N. Y.

PASTE ON POSTCARD...MAIL TODAY!

\$40	\$	\$
\$	\$50	\$
\$	\$	\$60

**PUZZLE EDITOR**  
ARTISTIC CARD CO., INC.  
159 Way Street, Elmira, N. Y.

Here's my solution. Please rush FREE Deluxe box of 21 All-Occasion cards—also Money Making Plans, Free Samples and Christmas assortments On Approval.

Name \_\_\_\_\_  
(Please Print)  
Address \_\_\_\_\_  
City \_\_\_\_\_ Zone \_\_\_\_\_ State \_\_\_\_\_

**PLAY GUITAR LIKE THE COWBOYS DO... 8 LESSONS**

Just out—very latest guaranteed, simple, easy method. Play cowboy songs the Western way in a few minutes by ear. Surprise and amaze your friends. Be in big demand at parties, camps, public entertainments, on the radio, etc. 12 Complete Lessons.

**SEND NO MONEY.** Pay postman only \$1.00 charges, or send \$1.00 and get EXTRA SONGS (Canada \$1.25 money order only.) Nothing else to buy. Positive money back guarantee. Rush order today.

Western Ranger Studios, Dept. 99, Hutchinson, Kans.

**SIMULATED DIAMOND LADIES' ENGAGEMENT AND WEDDING RINGS**

**ONLY \$1.00** per set of 2 rings

You'll love these rings—the simulated diamonds look like a "million dollars" and sparkle with many stones. SEND NO MONEY. Pay postman only \$1 plus postage for both rings. If you send \$1 cash with order we pay all postage. **GUARANTEE:** Wear rings 10 days. If not pleased return for refund. White or yellow gold color effect or sterling silver mountings.

**HAREM CO., 30 Church St., Dept. A-24, N. Y. 7, N. Y.**

**FRECKLES**

**Don't Add Up To Beauty!**

Do freckles detract from your beauty? Start using Stillman's Freckle Cream today. It's doubly effective — lightens the skin besides being a beauty cream. Thousands of girls and women use Stillman's Freckle Cream for a more radiant, softer skin. It helps men too! Try it today — it adds up to Beauty!

For your copy of our new 1955 booklet, "Be Beautiful," write

**THE STILLMAN CO.**  
BOX 18, AURORA, ILLINOIS

**Be a Glamour Girl Like a Starlet in the Making**

Yes, it's unbelievable; but, there is no such thing as an unattractive girl or woman. This exciting new course is designed for every girl in America who wants to improve her looks from just an "ordinary" girl to a real "Man's" girl with the simplicity of a Starlet in the Making. Don't suffer the hardships of being left out any longer, when in such a short time you'll be on the road to success and popularity.

The course covers the field of glamour with special sections on—Hollywood Glamour, where to buy fabulous Hollywood clothes (at low prices), MAKEUP Techniques, CHANGING YOUR LOOKS AND GAINING ADMIRATION. Just reading this course will make you feel like a star and its benefits will put you on the road to fame. And, after receiving your course, a letter (or photograph) from you, will bring to you free, personal help and expert advice on making you a "Real" glamour. This free service is worth twice the price of the course. The course comes complete for the small price of two dollars, in a plain sealed package. Send no money order or order C.O.D. Satisfaction guaranteed.

**INTERNATIONAL CLUB OF GLAMOUR**  
Dept. 711, P. O. Box 6074 Nashville, Tenn.

# DISC JOCKEY



ANDY  
&  
VIRGINIA

\* \* \*

KFI



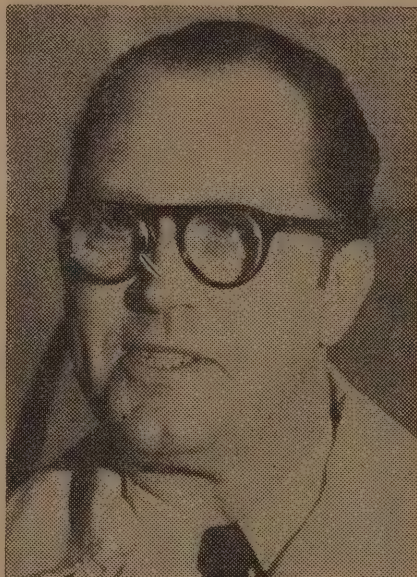
Andy and Virginia Mansfield can claim the unique distinction of being the only husband-and-wife disc jockey team on radio — and they've been disc-jockeying for quite a while. This charming couple bought their San Fernando Valley home in 1939 and proudly refer to it as their "Bar Nothing Ranch." The Mansfields' hobby house, a separate building facing their swimming pool, is a collector's paradise. Here you'll find their priceless record collection of over thirty thousand discs, from which they select those used on their original and unusual "Turn Back The Clock" program (KFI, Monday through Friday, 8:45-9:30 a.m.) Lining the walls are personally autographed photos of their many friends in the professional fields of radio, screen and records. Here, too, Virginia follows her hobbies of amateur photography, hand-hooked rugs, and peruses catalogues for new varieties of bearded iris and spurias to add to her collection of nearly two-hundred varieties.

Andy Mansfield is known as quite an expert on the history of popular and jazz recordings. He makes use of this knowledge admirably on his weekly Saturday-night broadcast of "America's Popular Music" (9:30-11:00 p.m. on KFI), a program dealing with the background of America's great music and musicians.

You couldn't find two people happier in their jobs of presenting music on record to the listening public than Andy and Virginia Mansfield. They put enthusiasm into their work and are rewarded by a great enthusiasm on the part of their listeners — young and old.

"How do you do, 'HIT PARADERS.' Greetings from the tall timber of the Redwood Empire. Having spun records since long before we were dignified with the name 'disc jockey,' I have a pretty well-rounded conception of what listeners like. Being a radio old-timer, my own programming is built around 'Old Man Brown Goes To Town.' This is a thirty-minute segment of old — yet famous — sides. A mixture as potent as Beiderbecke, Sir Harry Lauder, Frank Crumit, Enrico Caruso and the two Black Crows is sure-fire. Why? Because it means nostalgia to those who, like the announcer (Frank Brown), are a little long in the tooth. At the same time it is new to the younger set, who may ridicule what they consider 'corny' — yet they listen, God bless them.

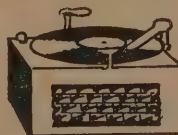
"Of one thing I am certain. After



FRANK R.  
BROWN

\* \* \*

KHUM



a career of network and local broadcasting, a jockey should know his artists, his labels, his songwriters and arrangers. If he knows these aspects — and imparts such information graciously — every song becomes a remembered production. In my own case, my vast personal knowledge of the performers and creators facilitates my work as a platter spinner and spinner of show business fables — but such is not essential. The new crop of jockies have all the newsy publications, including the comprehensive HIT PARADER, to help them prepare their shows. As station manager, I work a little harder to make my output palatable.

"My advice to up-and-coming announcers is 'Be sure your brain is in gear before you engage mouth and microphone.'"

Bud Brees was born in the Bronx, N. Y., but spent most of his early life in Brooklyn as a typical public school student. A chance audition one bright day in July, 1934, whisked him away and set him down smack into Bob Emery's famous "Rainbow House Children's Troupe," where, as a boy soprano, he sang on leading network and independent stations.

Later on, Bud turned to band singing and worked with such great outfits as Irv Aaronson's Commanders, Jerry Blaine, Bill McCune and Art Mooney. In 1940 he became radio's first singing disc-jockey over station WNYC, New York, and continued this until Uncle Sam stepped in as his new sponsor. While in the Air Corps, Bud entertained troops, along with Tony Martin, Larry Clinton and Melvin Douglas as co-performers.

After the war, as vocalist with the Art Mooney band, he sky-rocketed to nation-wide popularity with his MGM recording of "Bluebird Of Happiness," which sold over one million copies.

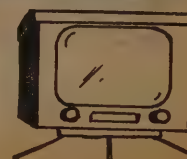
In September of 1951, Bud Brees started in Philadelphia, Pa., over station WPEN and is getting more popular as the days and months go by. So if you're ever in the Philly area, tune in to "The Bud Brees Show," over WPEN, 950 on your radio dial. You can hear Bud three times daily: 10:15 a.m., 12:15 p.m. and again at 8:05 p.m.



BUD  
BREES

\* \* \*

WPEN



# PLATTER PATTERN

A native of Wakefield, R. I., Johnny King had his first radio job singing over WJAR in 1929.

Since that time he has traveled throughout the 48 states. In addition to a gifted baritone voice, he has also played saxophone and clarinet with Paul Whiteman, Glen Gray and many other leading bands. Thus, it should be plainly visible why music fans, as well as recording artists, respect Johnny's opinion. He knows what he's talking about, and he sure can pick those hits.

He was with WWJ-AM & TV, Detroit, for 14 years, doing audience participation shows, record reviews, remotes and singing. In addition, Johnny was master of ceremonies and producer of the "Cinderella Weekend" show in Detroit for 5½ years.

Johnny returned to WJAR radio as a disc jockey on November 1, 1953, and added television chores on WJAR-TV on October 25, 1954. Now he's going great guns on both media.

Johnny King is a jock who believes in spinning the disks his listeners want to hear. It makes no difference whether the trend be "bop," mambo or "long hair" — he will play it. In Johnny's own words, "Listeners are the backbone of radio, and without their staunch approval of the brand of entertainment radio stations send forth, there could never have been success in the industry."



JOHNNY

KING

\* \* \*

WJAR



"Hi,

"The name is Jay Clark, the call letters are WAVZ in New Haven, Connecticut, and for my money I do the disc jockey's 'Dream Show.' 'Disks 'Til Dusk,' is what I call the show, which hits the air waves Monday through Saturday, from 6:00 to 8:30 in the p.m., and humbly I say that the response has been most gratifying. There are no gimmicks, no twists, no angles. Instead, two hours and thirty minutes of lush instrumentals, spiced with an occasional vocal and a minimum of talk.

"If ever a record spinner enjoyed the labor of picking a show, here is one that does. No hysterical wailings, no double meaning lyrics, no 'Rock 'N' Roll' — and none of that so very loosely labelled version of Music



JAY  
CLARK

\* \* \*

WAVZ



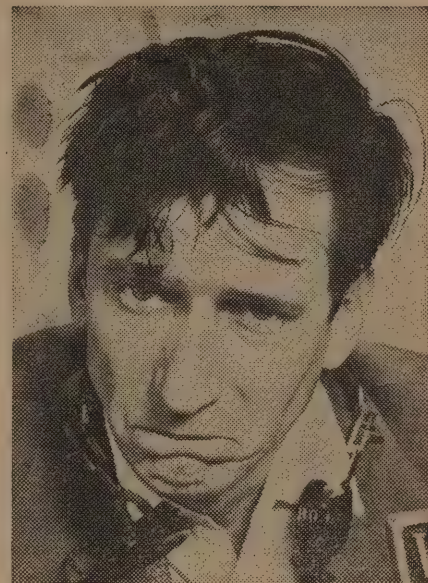
Americana known as 'Modern Jazz.'

"Perhaps the nick-name of the 'squarest disc jockey around' fits well, yet when music by men like Montavoni, Baxter, Faith, Maltby, Lynn, Jenkins and Winterhalter fills Control Room B and sifts into the homes of my listeners, I'm almost flattered by the 'handle.'

"Pin me down for the finest musical organization, and I'll come up with Hugo Winterhalter for 'Pops,' Les Elgart for Rhythm, and on the vocal side give me the rich, unspoiled and natural talents of one Sammy Davis, Jr.

"That's the message — give or take a thought or two.

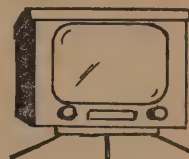
"I'll see you, y'hear."



JOHN  
MICHAELS

\* \* \*

WOKY



The most unusual phonograph record of the decade has just been released to record stores throughout Milwaukee and the state of Wisconsin. To those who understand a little Polish, the record needs no introduction. Of course, we mean "The Czarnina Kid," by John "Mad Man" Michaels, of WOKY, radio. The people of Milwaukee have been calling and writing John for over a year asking where they could get a record of this Polish "Dragnet" story. Now, at last, it's available on 45's and 78's at record stores all over the city and has been selling like "Mad."

If this isn't enough, when you turn the record over, you'll find one of the most unusual songs to be written in many a snowy July afternoon called "Michael's Market." It's another epic in fractured Polish with a half-march, half-polka beat. A local housewife, Mrs. Carole Mucha, who is the "Mad One's" co-author, wrote this one with nothing but laughs in mind. On the record you'll hear the new sound in music . . . no, it's not "Crazy Otto" . . . it's "Schizophrenic Zigmond and his Barefoot Southsiders." John and Ziggy worked many long hours to achieve the sound you hear on the record. Some people may wonder if it was worth it . . . other people just wonder.

This one thing is for sure . . . you've got to listen to it.

John "Mad Man" Michaels, Milwaukee's favorite disc jockey, is heard on WOKY, radio, from 6:00 until 9:00 a.m. and 12:00 noon to 2:00 p.m. six days a week. You may remember that John took first place in the HIT PARADER National D.J. Poll in stations of less than 5000 watts last year.



## FONTANE SISTERS

"Sticks and twigs may dent our wigs  
But stones can never hurt us."

Sure, that's not the way the old saying goes — but to the three Fontane Sisters this version makes plenty of sense. It all goes back to the day the Fontane gals — brunette Bea, red-headed Geri and blonde Marge — walked into the Dot recording studios several months ago and waxed a jump ditty called "Hears Of Stone." At that time "rock 'n' roll" music was catching on throughout the "Forty-Eight" — and the girls' platter rocked right into the thick of things. "Hears Of Stone" soon became one of the country's most played recordings, giving notice that the Fontanes were ready for bigger and better things.

Bea, Geri and Marge lost no time in proving to themselves — and to the world — that the Fontane Sisters meant business. With "Hears Of

Stone" still riding high on the charts, they came up with another Rhythm and Blues number dubbed "Rock Love" that came crashing down on the "pop" music world with all the force of an avalanche. First stones and now rocks — people began wondering when the landslide would stop; but they really didn't want it to.

And the Fontanes lost little time in satisfying their ever-increasing number of fans and admirers. For hot on the heels of their smash Dot waxing of "Rock Love" came "Rollin' Stone", a tune that's got all the guys and gals from Maine to California hummin' and hoppin'. This one should roll all the way up to the top of the Hit Parade — gathering no moss, but plenty of fans and loot.

Now you can see why the Fontane Sisters are partial to rocks and stones — and why they loudly sing out that stones can never hurt them.



The Fontane Sisters' new Dot recording is on the way to the million mark. Sides are the jumper, "Rollin' Stone," backed by the real oldie, "Playmates." They're great!

## CHERRY PINK AND APPLE BLOSSOM WHITE

JACQUES LARUE MACK DAVID LOUGUY

It's cherry pink and apple blossom  
white

When your true lover comes your way  
It's cherry pink and apple blossom  
white

The poets say  
The story goes that once a cherry tree  
Beside an apple tree did grow  
And there a boy once met his bride  
to be

Long, long ago  
The boy looked into her eyes  
It was a sight to enthrall  
The breezes joined in their sighs  
The blossoms started to fall  
And as they gently caressed  
The lovers looked up to find  
The branches of the two trees were  
intertwined

And that is why the poets always write  
If there's a new moon bright above  
It's cherry pink and apple blossom  
white

When you're in love

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## GOOBER PEAS

BURL IVES

Sitting by the roadside on a summer's  
day

Chatting with my mess mates, passing  
time away

Lying in the shadow underneath the  
trees,

Goodness, how delicious, eating  
Goober peas

Peas, peas, peas, peas, eating 'Goober  
peas

Goodness, how delicious, eating  
Goober peas

Just before the battle the gen'ral hears  
a row

He says "the Yanks are comin', I hear  
their rifles now"

He turns around in wonder and  
whadd'ya think he sees?

The Georgia militia eating Goober  
peas

When a horseman passes, the soldiers  
have a rule

Cry out at their loudest, "mister, here's  
your mule"

But another pleasure enchanting  
than these

Is wearing out your grinders, eating  
Goober peas

I think my song has lasted almost long  
enough

The subject's interesting but the  
rhymes are mighty tough;

I wish this war was over and free  
from rags and flees

We'd kiss our wives and sweethearts  
and gobble Goober peas

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# DO YOU NEED EXTRA MONEY? \$35.00 IS YOURS

**FEATURE  
DELUXE**  
21 stunning  
assorted  
Christmas  
cards of every  
type, color  
and taste

**CHRISTMAS  
ASSORTMENT**  
Luxurious  
parchment  
paper used  
throughout.  
Outstanding  
cards in lovely  
designs

**SLIM CARD  
CHRISTMAS  
ASSORTMENT**  
Latest ragel  
Distinction,  
smart new,  
slim styling  
—beautiful

**CHRISTMAS  
GIFT WRAP  
ENSEMBLE**  
20 large  
deluxe sheets  
all 20"x30"—  
gay Christmas  
colors with  
matching  
seals and tags

**TALL CARD  
CHRISTMAS  
FUN BOX**  
An amazing  
assortment  
of pop-outs,  
clever designs  
in the new  
slim style  
—terrific!

**BIBLE TEXT  
CHRISTMAS  
ASSORTMENT**  
21 inspiring  
religious cards  
with Bible  
verses

**CHRISTMAS  
BOOK**  
Animated  
toy, story  
and paint  
book in full  
color.  
Includes jet  
glider plane,  
magnet and  
other real toys

**TALL LUSTRE CHRISTMAS BOX**  
An assortment of natural color,  
lustrous photo cards. New! Different!

**VELVET ANGELS  
CHRISTMAS ASSORTMENT**  
Heart-warming cards  
featuring the cutest  
little angels ever seen

for selling only  
50 boxes of our  
300 Christmas card line.

And this can be done in  
a single day. Free samples.  
Other leading boxes  
on approval.

Mail coupon below today.

**It costs you nothing to try.**

Last year some folks made  
\$250—\$500—\$1,000 and more  
this very way. Church groups  
and organizations can do this,  
too. No experience necessary.

**EVERYDAY  
BOX**  
21 beautiful  
assorted  
cards  
for every  
occasion, with  
a selection of  
pastel  
envelopes

**HUMOROUS  
EVERYDAY  
ASSORTMENT**  
Fun for all.  
A laugh  
in every card  
—fascinating!

**TALL CARD  
ALL  
OCCASION**  
An  
assortment  
of radiant  
beauty in the  
fashionable,  
new  
slim design

**EVERYDAY  
GIFT  
WRAP  
ENSEMBLE**  
20 large  
sheets,  
all 20"x30"—  
in bright  
colors for  
year 'round  
gift needs.  
Matching seals  
and tags

**CHEERY  
INFORMALS**  
Captions  
in bright  
pink & blue  
—chic!

**BLOSSOM  
TIME  
STATIONERY  
AND NOTES**  
Fine white  
paper,  
decorated in  
dainty pink  
and gold—  
scalloped  
edges

REPLACEMENT OR A REFUND OF MONEY  
Guaranteed by  
Good Housekeeping  
NOT AS ADVERTISED THEREIN

**FREE  
SAMPLES**  
PERSONALIZED  
CHRISTMAS CARDS  
and STATIONERY

CHEERFUL CARD COMPANY, Dept. 191, White Plains, New York

**Mail This Coupon Today**

**CHEERFUL CARD COMPANY**

Dept. 191, White Plains, New York

Please rush samples and full details of your  
easy money-making plan.

Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_

If writing for an organ-  
ization, give its name \_\_\_\_\_



## SUSAN HUNTER

On April 19, 1955, a talented young girl and a brand new song were introduced to the public. The introduction was made via the Milton Berle TV show, the girl was Susan Hunter and the song was "Not Yet." The very next day Susan's Decca record of this song, which was written by Milton Berle, Bobby Mellin and Elaine Mazlish, was in radio stations and record stores all across the country. Thus, within twenty-four hours, America witnessed the birth of a new star!

The original birthplace of Susan Hunter is Lansford, Pennsylvania. In Lansford, a little coal mining town near Hazleton, Susan (nee Sylvia Vavro) came into the world on February 20th, 1936. Her dad was a coal miner, her mother a housewife, and her only relative in show business was an uncle who was a guitarist. Besides having natural talent, Susan has a fine technical background. For some years she studied voice and piano in the classical field, and she has found this knowledge extremely helpful since turning to "pop" music.

Susan began to sing publicly at the age of nine on a radio program originating from Bright's Department Store in her home town. At this time she also joined the church choir, where she became soprano soloist after two years. When she was twelve, Susan started to sing with local bands. Soon after she started Lansford High School, Susan entered a singing con-

test sponsored by the Forensic Music League for all students in the state of Pennsylvania. She won the state-wide competition for three consecutive years, and in her senior year was awarded a scholarship to attend any college in the state. Unfortunately, Susan's father became ill at this time and she was forced to turn down a college education and get a job.

During the day Susan worked as a secretary, and several nights each week she sang with bands in the area of Bethlehem, Pa., where the Vavro family now lives. After a few months Susan was given a chance she had always wanted — an opportunity to come to New York. Accompanied by her uncle, she headed for the "big city" and success. In New York Susan studied under John Quinlan, a vocal coach who had previously worked with Frank Sinatra, Marilyn Maxwell, Alan Dale, and many other big stars. Soon she was heard by two people who have set her on the road to stardom, agent Ted Brooks and Danny Stradella, popular host of the famous "Danny's Hideaway."

Danny Stradella quickly recognized Susan's star potential and offered to become her personal manager. With Brooks he contacted Milton Berle and Decca's A&R Director, Milt Gabler, and the wheels began to turn. All the Decca folk feel that Susan is at the threshold of an exciting career, and music fans now share that opinion.

## MARTY

PADDY CHAYEFSKY HARRY WARREN

A man reaches thirty,  
Thirty three or four,  
His friends, staunch and sturdy,  
Suddenly ain't there no more

What happened, what happened,  
Hey, Marty, (hey Marty)  
Hey, Marty, what happened with you?  
Saturday we had a party, (a party)  
Frankie and Lou, ev'rybody but you  
So where was you Thursday,  
Hey, Marty, (hey Marty)  
Hey, Marty, for our bowling game?  
It seems like a year  
Since we chugalugged a beer  
Hey Marty, have you got a dame,  
a dame?  
Hey, Marty, you must have a dame.

What happened, what happened,  
Hey, Marty, (hey Marty)  
Hey, Marty, what happened with you?  
Card night you wasn't just tardy,  
(just tardy)  
Say, where was you, bud, for our seven  
card stud?  
The fight night last Tuesday,  
Hey, Marty, (hey Marty)  
Hey, Marty, was out of this world.  
But you didn't see last week's bouts  
on Tee Vee  
Say, Marty, have you got a girl, a girl?  
Say, Marty, you must have a girl

What happened, what happened,  
Hey, Marty, (hey Marty)  
Hey, Marty, what happened with you?  
They tell me you're getting quite arty,  
(quite arty)  
One of the guys says you're now  
wearing ties.  
How come you're a dandy,  
Hey, Marty, (hey Marty)  
Hey, Marty, with felt hat and glove  
All this can be only one thing to me  
Hey, Marty, you must be in love, in  
love  
Hey, Marty, you must be in love  
Copyright 1955 by Cromwell Music, Inc.

## LAND OF THE PHARAOHS

NED WASHINGTON DIMITRI TIOMKIN

One day long ago  
On a far away shore  
Sweethearts just like us  
Lived and loved once before,  
By the pyramids  
There were moments like this  
Lovers warmed their lips  
With the fire of a kiss,  
Come, love, to the land of Pharaohs  
Let's recapture all the rapture  
That the ancients have known  
So come, love, where the wide world  
narrows  
To a mystic, fatalistic little world of  
our own  
Take my trembling hand,  
Take me over the sea  
To that far off land,  
Live and love there with me,  
With me, with me.  
Copyright 1955 by Remick Music Corp.



# Wear This Dress 3 Times



## Make <sup>UP</sup> <sub>TO</sub> \$32<sup>00</sup> FOR YOURSELF

**Exciting New Plan for Women  
Who Would Like to Earn Spare-Time Money**

It sounds "magical," we know. But if you will wear this lovely dress three different days ... let your friends and neighbors see it, admire it, want one like it ... then help them pick wonderful new style values for themselves at the lowest prices offered in years—you can readily earn up to \$32 — or even more!

Think how easy it is. You begin by letting your friends and neighbors see our portfolio of gorgeous styles and actual fabric samples. Then, when you qualify for dresses to use as samples and to wear for personal use—you can wear a lovely dress like the one shown on this page. When you go shopping, or visiting friends, wherever you may travel, you have the chance to be making money at the same time.

### Nothing to Buy—Nothing to Pay For!

There's no trick to this wonderful offer. You don't buy or pay for a single thing, yet the more often you wear FASHION FROCKS, the more money you're likely to make! It's really easy to make up to \$10.00 in a day while you're wearing the latest styles—which you can earn through our plan and helping friends make selections.

### No Obligation—No Experience!

It costs nothing to investigate this unusual offer, and you will not be obligated in any way. Just put your name, address and age on the handy coupon. Paste it on a postcard and mail. You will receive what you need to get started — and without charge of any kind.

### Don't Wait! Openings Limited!

Fill out the coupon and send in before the quota is filled. Don't miss this chance of a lifetime! Paste coupon on postcard — *Rush!*

### FASHION FROCKS, INC.

Dept. T-3153 • Cincinnati 25, Ohio

In Canada, North American Fashion Frocks, Ltd.  
2163 Parthenais, Dept. T-3153, Montreal, P.Q.

**PASTE COUPON ON POSTCARD — Mail Today!**

#### FASHION FROCKS, INC.

Dept. T-3153, Cincinnati 25, Ohio

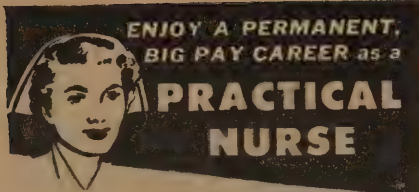
Yes, I would like to be one of those women who get the chance to obtain a dress like the one shown in the ad. Also to make spare-time money with your plan. Without obligation of any kind, please send everything I need to get started.

Name ..... Age .....

Address .....

City & Zone ..... State .....

If you live in Canada, mail this coupon to  
North American Fashion Frocks, Ltd., 2163 Parthenais, Montreal, P.Q.



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BIG PAY CAREER as a  
**PRACTICAL  
NURSE**

### EARN AT HOME WHILE LEARNING

FREE SAMPLE LESSON shows how easily you can become a professionally trained practical nurse by home study in a short time NO HIGH SCHOOL NEEDED No age limit  
**FOR FREE LESSON and FULL INFORMATION**

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NOW!**

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School of Nursing  
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Chicago 5, Illinois

Name.....  
Address.....  
City..... State.....



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FREE: List of Birthdates and Birth  
stones of STARS. Send name of your  
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Then you owe it to yourself to de-  
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trained beautiful voice can raise you to  
undreamt-of heights—in social suc-  
cess, romance and fame.  
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BARRY WOOD, GORDON MACRAE and  
others have paid NORMAN KLING  
thousands of dollars for training  
their voices. Now you can have his famous course in  
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bring out the clear resonant tones which are the mark of a fine singer.  
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rich rewards of a beautiful trained voice. Send \$1.00 for  
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convinced that this is the greatest vocal training oppor-  
tunity ever offered, you may return the course in five days  
for your money back.

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### BALLAD OF DAVY CROCKETT

TOM BLACKBURN GEORGE BRUNS

Born on a mountain top in Tennessee,  
Greenest state in the Land of the Free,  
Raised in the woods so's he knew  
ev'ry tree,  
Kilt him a b'ar when he was only three  
Davy, Davy Crockett, King of the wild  
frontier!

In eighteen thirteen the Creeks uprose,  
Addin' redskin arrows to the country's  
woes.

Now, injun fightin' is somethin' he  
knows,  
So he shoulders his rifle an' off he goes.  
Davy, Davy Crockett, the man who  
don't know fear!

Off through the woods he's a marchin'  
along,  
Makin' up yarns an' a singin' a song,  
Itchin' fer fightin' an' rightin' a wrong,  
He's ringy as a b'ar an' twict as strong.  
Davy, Davy Crockett, the buckskin  
buccaneer!

Andy Jackson is our gen'ral's name,  
His reg'lar soldiers we'll put to shame,  
Them redskin varmints us volunteers  
'll tame,  
'Cause we got the guns with the sure-  
fire aim.

Davy — Davy Crockett,  
The champion of us all!

Headed back to war from the ol' home  
place  
But Red Stick was leadin' a merry  
chase,  
Fightin' and burnin' at a devil's pace  
South to the swamps on the Florida  
Trace.

Davy — Davy Crockett,  
Trackin' the redskins down!

Fought single-handed through the  
Injun War  
Till the Creeks was whipped an' peace  
was in store,  
An' while he was handlin' this risky  
chore,  
Made hisself a legend for evermore.  
Davy — Davy Crockett,  
King of the wild frontier!

He give his word an' he give his hand  
That his Injun friends could keep  
their land,  
An' the rest of his life he took the  
stand  
That justice was due every redskin band.  
Davy — Davy Crockett,  
Holdin' his promise dear!

Home fer the winter with his family,  
Happy as squirrels in the ol' gum tree,  
Bein' the father he wanted to be,  
Close to his boys as the pod an' the pea.  
Davy — Davy Crockett,  
Holdin' his young'uns dear!

But the ice went out an' the warm  
winds came  
An' the meltin' snow showed tracks of  
game,  
An' the flowers of Spring filled the  
woods with flame,  
An' all of a sudden life got too tame.  
Davy — Davy Crockett,  
Headin' on West again!

Off through the woods we're ridin'  
along,  
Makin' up yarns an' singin' a song,  
He's ringy as a b'ar an' twict as  
strong,  
An' knows he's right 'cause he ain't  
often wrong.

Davy — Davy Crockett,  
The man who don't know fear!

Lookin' fer a place where the air  
smells clean,  
Where the trees is tall an' the grass  
is green,  
Where the fish is fat in an untouched  
stream,  
An' the teemin' woods is a hunter's  
dream.  
Davy — Davy Crockett,  
Lookin' fer Paradise!

Now he'd lost his love an' his grief  
was gall,  
In his heart he wanted to leave it all,  
An' lose himself in the forests tall,  
But he answered instead his country's  
call.  
Davy — Davy Crockett,  
Beginnin' his campaign!

Needin' his help they didn't vote blind,  
They put in Davy 'cause he was their  
kind,  
Sent up to Nashville the best they  
could find,  
A fightin' spirit an' a thinkin' mind.  
Davy — Davy Crockett,  
Choice of the whole frontier!

The votes were counted an' he won  
hands down,  
So they sent him off to Washin'ton town  
With his best dress suit still his  
buckskins brown,  
A livin' legend of growin' renown.  
Davy — Davy Crockett,  
The Canebrake Congressman!

He went off to Congress an' served a  
spell,  
Fixin' up the Gover'ment an' laws as  
well,  
Took over Washin'ton so we heered tell  
An' patched up the crack in the  
Liberty Bell.  
Davy — Davy Crockett,  
Seein' his duty clear!

Him an' his jokes travelled all  
through the land,  
An' his speeches made him friends to  
beat the band,  
His politickin' was their favorite  
brand  
An' everyone wanted to shake his hand.  
Davy — Davy Crockett,  
Helpin' his legend grow!


He knew when he spoke he sounded  
the knell  
Of his hopes for White House an'  
fame as well,  
But he spoke out strong so hist'ry  
books tell  
An' patched up the crack in the  
Liberty Bell.  
Davy — Davy Crockett,  
Seein' his duty clear!

When he come home his politickin' done,  
The western march had just begun,  
So he packed his gear an' his trusty gun,  
An' lit out grinnin' to follow the sun.  
Davy, Davy Crockett,  
Leadin' the pioneer!


He heard of Houston an' Austin an' so,  
To the Texas plains he jest had to go,  
Where freedom was fightin' another foe,  
An' they needed him at the Alamo.  
Davy, Davy Crockett,  
The man who don't know fear!

His land is biggest an' his land is best,  
From grassy plains to the mountain  
crest,  
He's ahead of us all meetin' the test,  
Followin' his legend into the West,  
Davy, Davy Crockett,  
King of the wild frontier!  
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# NOW! 179 EASY WAYS TO MAKE MONEY



Show Friends **NEW TALL STYLE**  
Christmas and All Occasion  
**GREETING CARD ASSORTMENTS**  
folks are wild about



Make  
**\$50-\$75-**  
**\$100 OR MORE**  
**EXTRA MONEY**  
of your  
very own

New 1955  
**AMAZING VALUE**  
21-Card Feature  
Christmas Ass't.



New 1955  
**GOLD EMBOSSED TALL CARD**  
Christmas Ass't.



New 1955  
**LIFELIKE "ACTION" COMIC**  
Christmas Ass't.



New 1955  
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Ass't.



New 1955  
**TALL 21-CARD**  
Christmas Ass't.  
with gold-lined envelopes



New 1955  
Christmas Ass't. in  
**4 SHAPES & SIZES**  
of Cards

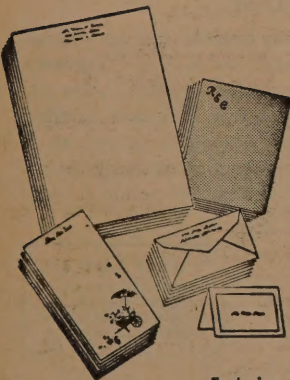


New 1955  
Christmas Ass't. of  
**PHOTOCHROME CARDS** in  
true-to-life colors



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**GIFT WRAP Ensemble**





Exclusive New  
\$1.00 up Name Imprinted Stationery,  
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**FREE 77 Name Imprinted**  
**SAMPLES OF**  
Christmas Cards, Stationery, Notes, Napkins

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Just take easy orders in spare time from friends, neighbors, relatives, everyone you know. Show exquisite Christmas, year 'round box assortments, unusual gift wrappings, home and gift novelties, personal gold stamped items.

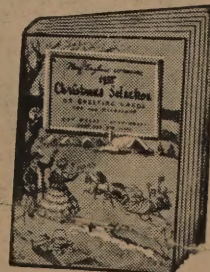
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FREE Exclusive New  
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### ONE MONEY MAKER SAYS:

"I have been selling your cards for almost two years and I have made enough money to buy a lot of things I have wanted."  
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**EVERYTHING YOU NEED**  
to get started at once!

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Money-Making Guide  
shows beginners new  
easy ways to succeed

## Send No Money — Mail Coupon Now

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Please send me at once Feature assortments on approval, free samples Personal Christmas Cards, Stationery, Notes, Napkins, free Catalog, Selling Guide, Premium Offers and details of your wonderful extra money plan.

Name .....

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# don't be skinny !

No Cramming with Sugary Mixtures,  
No Fishy Oils, No Drugs, No Overeating

Discovered! The All-In-One  
Concentrated Meal of Easier Digested,  
Body-Building Calories You've  
Long Heard Was Coming!



If you are skinny, thin and underweight because of poor appetite or poor eating habits mail the coupon for this latest discovery of modern medical science. It's called WATE-ON and folks in normal health have reported gains of 4, 6, 10 ... as much as 20 and 30 pounds and more so fast it's amazing! WATE-ON is a new and different formula that's pleasant to take as directed and is loaded with concentrated calories so prepared as to be far easier to be used by the system in building wonderful body weight. Cheeks fill out, neck and bustline gain, arms, legs, thighs, ankles, skinny underweight figures fill out all over the body. WATE-ON also improves the appetite, gives quick energy, guards against fatigue, sleepless nights, poor endurance, low resistance. Also makes for better digestion of fats that put on weight naturally. Try WATE-ON today.

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Amazing new WATE-ON is the greatest weight building formula ever developed! It's so loaded with super calories that putting on pounds and inches of firm flesh is a cinch. WATE-ON gives quick energy, improves the appetite, helps the healthy system digest and absorb weight building fats. Contains bone building vitamin D plus blood building, strength building red vitamin B<sub>12</sub> which has a remarkable ability, proven in clinical tests on children, to help fast weight gains. If underweight is caused by disease take WATE-ON under direction of your doctor. Get NEW WATE-ON today.

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WATE-ON is entirely safe, contains no drugs, no stimulants, nothing but a brand new concentrated food formula that's EXTRA RICH in easier to assimilate calories, fortified with other proven weight building elements.

FOLKS WITH SMALL  
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FILL UP AND LOSE  
APPETITE AT MEALTIME

Many skinny people have smaller than normal stomachs. Halfway thru a meal they're full, have no more appetite. Take concentrated WATE-ON for the body building calories missed. It works wonders putting on healthy weight.

**DOCTORS**  
Your recommendation  
and approval is  
invited. Write for  
professional samples.

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Mail the ON APPROVAL Coupon below for your generous supply of WATE-ON (indicate Liquid, Powder or Tablet form). On arrival pay \$3.00 plus C.O.D. postage on guarantee if first trial doesn't increase your weight to your satisfaction, all you need do is return empty container for full refund. Now ... today ... mail the Coupon. Youngsters, get mother or dad to order for you.

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(In Canada WATE-ON Co. of Canada, 320 Jones Ave., Toronto 6, Ontario)

Send WATE-ON checked. I'll pay \$3.00 plus C.O.D. postage on arrival on guarantee I must be satisfied with very first supply or money back when I return empty container. (Cash orders mailed prepaid, save C.O.D. postage, same guarantee).

NAME \_\_\_\_\_

ADDRESS \_\_\_\_\_

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WATE-ON TABLETS
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More Than Many a Meal  
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# New styles in Christmas cards

## YOUR FRIENDS WILL BUY ON SIGHT

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AND WE'LL SEND YOU 26  
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Everybody—friends and neighbors—even strangers—“fall in love” with these new, EXCLUSIVE Christmas Card designs. And no wonder! They’re different! They’re brand new! They include the finest Religious, Humorous, Artistic, and Business Christmas Cards—Printed, Embossed, and Die-Cut, as well as the sensational, new, EXCLUSIVE “Super-Slims.” And even with sender’s name printed on every one, these new kinds of cards sell for just about 3c each! No wonder you can make good money in spare time just by showing them! Only 50 orders can bring you more than \$60 in cash profits by our amazing Double-Up Profit Plan.

### MAKE MORE THAN \$60.00 ON ONLY 50 ORDERS

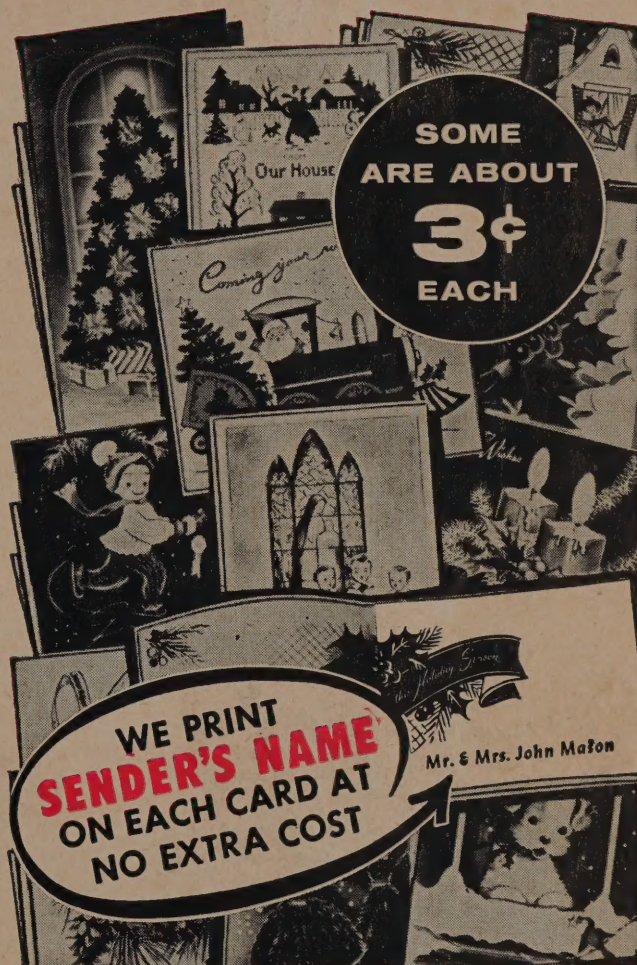
Just mail the coupon and you’ll receive 26 of these exciting new cards—all different—and all absolutely free. Along with these FREE cards, we’ll send you everything else you need to make lots of quick cash for yourself, your church or your club. And we’ll show you how you can make this extra money every week between now and Christmas! The 26 cards you’ll receive are in full color—all the newest and most popular designs we ever created, and they are Exclusive!

### SEND NO MONEY—MAIL COUPON and Get Everything Needed to Begin

There is no charge for this Sample Kit. All you do is mail us the coupon with your name and address. When the cards arrive, show them to friends and neighbors. If, in 10 days, you aren’t delighted with the money you’ve made, and the orders you’ve received—if you still aren’t completely convinced that this is a wonderful spare-time money maker for you—just return the Kit and forget the matter. You owe it to yourself, after reading this far—to try it. Mail the coupon today.

### GENERAL CARD COMPANY

1300 West Jackson Boulevard  
Dept. 1327 . . . Chicago 7, Illinois



### SEND NO MONEY—MAIL THIS COUPON

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Please send me the 26 EXCLUSIVE Christmas Cards—FREE, with New Color Catalog of Stationery, Gift Wraps and Gifts, and complete instructions for making lots of money by taking orders in full or spare time. It is understood that I pay nothing for these 26 cards now or ever. If after 10 days, I am not delighted with the orders I’ve gotten, and the money I am making, I’ll send your Valuable Sample Kit back and forget the matter.

Name .....

Address .....

City ..... Zone ..... State .....

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"I am twelve years old. Thanks to your Course, I was able to play for the department in our church. All my friends were certainly surprised when they discovered I could play!"

"I have taught two of my friends to play from the Course. They simply love it. Now they are on their own and learning fast. Many of my friends are enrolling in the Course just from seeing and hearing me play." — **Patsy Jeffrey, Sweetwater, Texas.**

## How Famous Orchestra Leader Got His Start

"I got my start in music with a U. S. School Course. How easy it is to learn to read notes and play an instrument this 'teach yourself' way! In fact, this school did so much for me that I've enrolled my two daughters." — **Lawrence Welk, famous orchestra leader.** (Picture on other side of page)

## Excels Friend Who Has Teacher

"I never took lessons before I started to take them from you — and still I can play better than my friends who began at the same time. I did with a private teacher."



"I now play for church, mission band, Y, and our concerts in school. I love to play and my friends and relatives marvel at how I play at the age of 13." — **Joan Lueck, Big Stone, South Dakota**

## "How Rapidly I Am Progressing"

"I just want to tell you how much I enjoy your lessons for the Tenor Banjo, and how rapidly I am progressing. Lessons are so simple, anyone can understand them; yet so thorough I have learned to play by note in just a short time." — **Andrew Schneider, Hanna, Wyoming.** (Picture on other side of page)

## "Opened Door to Popularity"

"I was able to play many pieces in a short time. Family and friends certainly surprised. Course opened door to popularity, wider circle of friends." — **Peter H. Kozyra, P.O. Brokenhead, Manitoba.** (Picture on other side of page)

## Couldn't Learn Before Now Plays at Church



"I had tried several times to start music lessons. I had been depending on a teacher before. Now I am able to play when needed at church and young people's services, etc." — **Mrs. P. J. Tatman, Sycamore, Illinois**

## Now Invited Out Lots

"It's been fun. Hasn't cost any where near as much as private teacher. Now invited to affairs, dances. Auditioned for 'Barn Dance Jamboree'." — **Howard Hopkins, E. Syraruse, N. Y.** (Picture on other side of page)

**No Teacher or Special "Talent" Needed — We Show You How to Sit Right Down and START PLAYING REAL MUSIC at Once**

It's not what we say about our wonderful easy way to learn music that really counts. It's what our 900,000 STUDENTS say. And THEY send us thousands of enthusiastic comments like those reprinted here — saying it's what they've always dreamed of! A quick, easy way of learning to play any musical instrument, WITHOUT suffering through dull "theories" first. WITHOUT practicing boring scales and exercises. WITHOUT spending time and money on a private teacher.

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No "trick" methods. This wonderful home study method teaches you to play real sheet music. Big, clear pictures and simple how-to-play-it directions make every step simple as A-B-C. So clear, so easy to understand, even children

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There's simply not room here to tell the whole fascinating story of this revolutionary new way to learn music. So we have published a 36-page illustrated book describing our methods and teachers. You may have a copy FREE simply by mailing coupon. No obligation; no salesman will call on you. U. S. SCHOOL OF MUSIC, Studio A-29, Port Washington, N. Y. (Special Reduced Prices on instruments to our students.) Now in Our 57th Successful Year.



**U. S. SCHOOL OF MUSIC, Studio A-29  
Port Washington, N. Y.**

Please send me your 36-page illustrated FREE Book. No salesman will call upon me. I'm interested in playing (name instrument):

☐ I do ☐ I do NOT — have instrument now.

Name ..... (Please Print)

Address .....

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